

De La Salle University - Dasmariñas

Board of Trustees



MR. FEDERICO HIZON

Rico Hizon is a veteran journalist with a colorful career spanning roughly three decades.

As a graduate of De La Salle University's Communication Arts and Business Program, he landed his first foray into the field as a production assistant with GMA News and Public Affairs writing and printing scripts, editing video reports.

He was later promoted to business reporter and co-anchor of the morning business program Business Today with Atty. Dong Puno and Vicky Morales. During his stint with the network, he anchored daily hourly news updates for GMA News Live and was a relief anchor of evening primetime newscast GMA Network News.

In 1995, he was transferred to Hong Kong and later in Singapore as the main anchor of the morning edition of CNBC Today, Market Watch and Power Lunch.

His career reached new heights when he joined BBC World News as the news anchor for BBC World News' daily business and finance program Asia Business Report and general news show NewsDay which was broadcast in Singapore and London, every weekday morning.

In 2020, he joined CNN Philippines as senior news anchor, a position he holds until the present. In his decades-long experience as a broadcast journalist, he is the only South East Asian to work for two of the world's most prestigious global news networks CNBC Business News and BBC World News. Hizon is also a speaker, moderator and host of international events on finance, business and politics.