



De La Salle University
D A S M A R I Ñ A S
CAVITE 4115 PHILIPPINES

Office of the President
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August 1, 2022

Dear Lasallians,

Greetings of Peace!

Allow me to share with you my reflections, on looking back and looking forward.

As Chancellor, I promise to do my best to ensure that the legacy of Br Gus is preserved and that he will retire from this University with good memories and a light heart. I attempted to do this as his "Chief Operating Officer" by ensuring that everything we do is filtered through a tri-focal lens:

1. Vitality and Viability. How do we thrive in the future?

Looking back: There are several indicators that we can thrive in the future. The return of our students to college, the growth of our basic education unit, reaping the results of our belt tightening the past years - all these are signs of life. However, we must not be complacent. The pandemic is not over, there are economic challenges hovering on the horizon, there is the threat of new schools offering competition, and our consultants and several members of the academic community have told me that we need to seriously look into our salary scale.

Special thanks to the Academics and Research Unit for their constant efforts to ensure that our curriculum is cutting edge, they plan for new courses, and their preparations for face-to-face classes.

Looking forward: I want us to thrive and keep our place as "Cavite's Premiere University". I want us to have a clear strategic plan and revitalized mission/vision that will help us be flexible and rise above the challenges that confront us.

2. Streamlining. How do we make correct operational decisions?

I have as much as possible attempted to remove bottlenecks and gaps in our communications and operations flow. I understood the enormity of our gaps when I sat in as OIC-VCFAS for a semester.

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We have a lot of areas to cover and we still need to work on this. I am most happy in this area because we are beginning to realize the importance of technology and integrated systems to run things for us. I am grateful to the FAO and Administrative Services Unit for their tireless service in support of academic operations. They are the “backstage” in this production and they have done their utmost best and beyond - what is remarkable is their openness to feedback and continuous improvement in the coming years.

Looking forward: We will continue to look at technology and how this can help us make things smoother here in DLSU-D both for our stakeholders and ourselves. We will continue to be transparent in our financial dealings. Our organizational chart will be streamlined to ensure that offices work together to support our mission of providing a human and Christian education.

3. Shared Mission. How do we dream together and make our dreams come true?

This is always the trickiest part: Dreams are very personal; sharing a communal dream isn’t something we can force on anyone. However, in my one year as your Chancellor, I feel that DLSU-D is a place where dreaming is allowed and people listen to each other.

Special thanks to the Mission Unit who has been an oasis for rest, ruminations, and prayers - a wellspring for many dreams and aspirations. Thanks also to the different sectoral organizations who are always willing to listen, dialogue, and support the administration: FO, KND, ASP, POLCA, Alumni and of course USG.

Looking forward: I commit to continue to listen, to dialogue and to dream. I will take this opportunity to invite you to share my dream to you: I dream that DLSU-D becomes an innovative leader in Catholic education, a school where excellence is nurtured so we can transform society.

I look back with gratitude at the past year as your Chancellor. I give thanks to Br. Gus, our President, and I look forward with hope as your new President.

Live Jesus in our hearts! Forever!

Francisco “Sockie” de la Rosa VI FSC
President

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