



De La Salle University-Dasmariñas

# newsette



**Lasallian Festival 2012:**

*Be One.  
Be Transformed.*





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**1,500 KILOMETERS**  
BICYCLE RIDE FROM LUZON TO MINDANAO  
**17 LA SALLE SCHOOLS**  
FROM BAGAC, BATAAN TO BISLIG CITY, SURIGAO DEL SUR  
**P1.5 MILLION**  
FOR SCHOLARSHIP AND THE ENVIRONMENT  
**1 LA SALLE**



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January -February 2012 Issue

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### newsette

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## HF stands out in Campus Journ tilt



Journalists of Herald Filipino stood out in the Campus Journalism Awards held at De La Salle University—Manila on Jan. 21. Winning major awards in the tilt were Albert Gamino, 1<sup>st</sup> place, Sports Writing (English); Hannah Kassey Bacolod, 1<sup>st</sup> place, Photo Journalism; Camille Therese Tinio, 2<sup>nd</sup> place, News Reporting (English); Joana Paula Montenegro, 2<sup>nd</sup> place, Editorial Writing (Tagalog); Rachelle Anne Palecpec, 3<sup>rd</sup> place, News Writing (Tagalog); Enrico Paolo Topacio, 3<sup>rd</sup> place, Editorial Cartooning.

## Whole Brain Literacy

Dr. Perla Rizalina Tayko delivered a seminar on “Whole Brain Literacy: Key to Holistic Education and Success in Today’s world” on Jan. 18 at the Severino de las Alas Hall Auditorium. Dr. Rizalina is an international consultant in Human Organization Development and is currently the program director of the Graduate School of Business, Assumption University, Thailand.

Dr. Rizalina presented videos on how teachers should think differently in developing creative and innovative teaching/learning strategies to be in accord with exponential times. By using her WBL framework in every lesson, activity and engagements, DLSU-D teachers will be able to update their lessons to face future challenges. The seminar was spearheaded by the Human Resource Management Office to assist faculty members in developing innovative and creative teaching strategies in their respective disciplines.

## CSC faculty are Dasmariñas Historical Society officers

Cavite Studies Center (CSC) Director Teresita Unabia and Events Coordinator Aquino Garcia were elected board of director and vice president, respectively, of the City of Dasmariñas Historical Society, an organization that promotes the local history and culture of the City.

Meanwhile, CSC co-sponsored “Mar Dunong” with the Historical Society. The quiz bee tests students’ knowledge on local facts. More than 250 pupils and students of public and private schools in Dasmariñas competed in the elementary and high school categories.

## DLSU-D is 19<sup>th</sup> NCRAA champ

Kudos to the athletes!

DLSU-D, the host of the 19<sup>th</sup> National Capital Region Athletic Association, ruled nine of 15 events, giving the university the overall crown for the season. The university’s teams garnered a total of 199 points for the overall crown, 41 points ahead of runner-up Rizal Technological University. Men’s and women’s indoor volleyball, beach volleyball, men’s badminton, men’s and women’s chess, men’s and women’s table tennis, and 3-on-3 basketball tournament were among the games that the DLSU-D athletes won.





# CAD studes rock Student Ad Congress, AdSpeak 2012

The Advertising students of the Communication Arts Department (CAD) bagged awards in the 5<sup>th</sup> Student Advertising Congress held last Feb. 8 in 1Esplanade, SM Mall of Asia Complex, Pasay City. Among the winners were Maria Kristine Baylon, Milani Jane Bunag, and Marie Joy Poud, 1<sup>st</sup> place, Radio Ad; Maria Kristine Pontawi Baylon, Milani Jane Bunag, and Marie Joy Poud, 2nd place Flash Banner Ad; Jon Michael Oleo, Paolo Noel Coates, and Michael Jemuel Drappin, 2<sup>nd</sup> place Pinoy Biyaheng Barko (Negros

Navigation and Super Ferry), Song Writing, and Music Video Making Contest. The teams were mentored by CAD faculty Juan Luis Perlas.

Meanwhile, entries submitted by CAD students to the AdSpeak 2012 ranked in the top bracket out of 173 entries that competed in different categories. Held in Colegio de San Juan de Letran last Feb. 10, DLSU-D studes that made waves were Gazelyn Price, finalist, Public Service Announcement (Print) Category and

Jon Michael Oleo, Paolo Noel Coates, and Michael Jemuel Drappin, 2<sup>nd</sup> place, Student's Choice and Industry Choice-Campaign Category. The latter team's ad campaign was dubbed "Makuha ka sa Tingin."

AdSpeak 2012, themed "Values: The Next Level," is a student convention on values and advertising which aims to promote positive values in the works of students of communication and advertising.

## ACARE 11

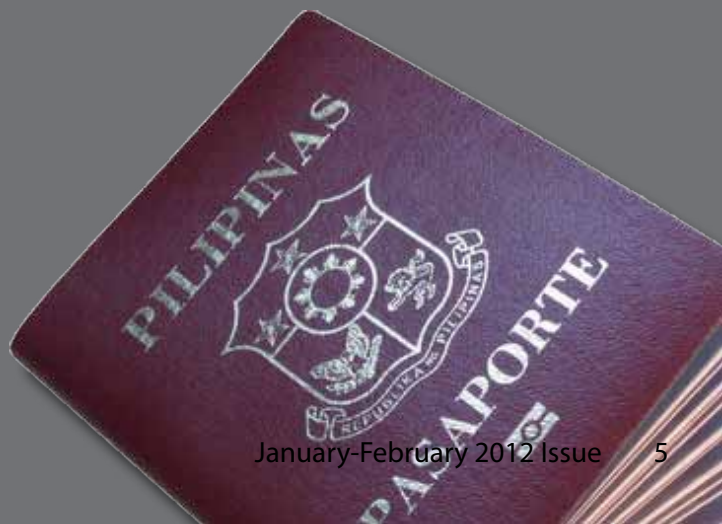
The Council of Architectural Researchers and Educators, in partnership with DLSU-D and in cooperation with the National Commission for Culture and the Arts (NCCA) and the United Architects of the Philippines (UAP) Commission on Education, held the annual research conference last Jan. 26 and 27 at the Severino de las Alas Hall Auditorium.

Themed "Architecnovation: Architecture + Technology = Innovation," the conference was attended by almost 200 peer evaluators, presenters, Council of Deans and Heads of Architecture Schools in the Philippines (CODHASP) officers and architects, students, guests, representatives from the NCCA. The two days became a venue to showcase the distinctive researches done in the field of architecture with the goal of enhancing not only the teaching aspect but of uplifting the practice of the profession.

The conference's main goal was emphasized by Arch. Christopher SP Espina: to uplift the graduates' competency by means of improving teaching methodologies for BS Architecture students.

## ARPO partners with DFA

The Department of Foreign Affairs-Office of Consular Affairs visited DLSU-D for the Mobile ePassport Service held last Feb 24. The offices catered to more than 500 passport applicants from DLSU-D members, alumni, and other contacts.



# Tourism Mgt studies on a roll

DLSU-D was hailed overall champion in the 6<sup>th</sup> annual National Tourism Students' Skills Olympics as part of the Union of Filipino Tourism Teachers and Union of Filipino Tourism Students Cup 2012. The competitions were held at St. Jude College, Manila last Feb. 23 to 24.

Among the students that competed were Mark

Roldan Ramilo, 1<sup>st</sup> place, Quiz Bee; Diana Mae Remolacio and Kathlene Joy Salgado, 1<sup>st</sup> place, Tour Package Proposal Presentation; Nicole dela Cruz, Ma. Carmen Tañada, Ma. Lowella Caroline Castro, Sarrah Jane Escudero, Ma. Sophia Ivory Laudato, and Cindy Cepe, 1<sup>st</sup> place, Cultural Dance Presentation; Ivan Jusfer Manansala, 3<sup>rd</sup> place, International Tour Guiding; and Bonnalyn

Desiree Santos, 3<sup>rd</sup> place, Local Tour Guiding.

On the other hand, HRM students Rose Ann Panganiban, Rodelio dela Cruz, Trizia Marie Segura, and Maria Samantha Go made it to the finals, out of the 52 schools competing, of the 7<sup>th</sup> Goldilocks Intercollegiate Cake Decorating Challenge held at SMX Convention Center last Feb. 25.

## Rekindling the Energy Within



Dr. Violeta Villaroman-Bautista, renowned clinical psychologist/registered guidance counselor and practitioner in emotional wellness, and Dr. Alfonso Lagaya, medical doctor and expert in alternative healing for total wellness, served as resource speakers in the seminar-workshop organized by the Student Wellness Center. The event gathered guidance counselors, educators, school administrators, and helping professionals from different sides of the country to deepen and exchange knowledge on the theme "Rekindling the Energy within: Fostering Resiliency Through An Integrative Approach." The seminar-workshop was held last Feb. 10 at the Severino de las Alas Hall Auditorium.

## Noble beginnings

Rev. Larry Tolentino, PhD inspired DLSU-D students during his talk for the Success Stories Series (S3) held last Jan. 18 at the Eugenio Cabezas Viewing room. In his talk "*Ikaw, Ako, Mismong Susi Sa Pangarap*," he shared how he did not let poverty get in the way of fulfilling even the biggest of dreams. He used to walk

his way from Tondo to Adamson University to save his money. He pushed carts filled with jugs and jugs of water for delivery so he can pay for his tours as part of his requirements as a Communications student. With perseverance and determination, he now holds a doctorate degree and four master's degrees. Rev. Tolentino

is currently serving as a priest and teaching part-time in Australia.

S3 was organized by the University Advancement Office in partnership with the Communication Arts Department, Social Sciences Department, and College of Liberal Arts Student Council.

## Simple Lang

Being one of the partner schools of Greenpeace Southeast Asia for its Sustainable Campus Project, DLSU-D launches *Simple Lang*, a campaign that encourages the community to help stop climate change in their own simple, easy ways. The campaign is in support of the university's Black Out. Green In: Going Carbon Neutral, a project spearheaded by the Environmental Resource Management and Campus Development Office.





From Philstar.com:

# Cop hailed for saving 17 Iligan folk



A Cavite policeman made a good impression after saving his in-laws and 15 others from drowning during the onslaught of tropical storm "Sendong" in Iligan City.

P02 Randy de la Rea\* of the Cavite police was in Bayug, Iligan City, the hometown of his wife of four years, to meet her parents when the tragedy struck. De la Rea managed to swim from the rampaging floodwaters and brought those he rescued to a huge mango tree, which served as their refuge for over six hours from 1 a.m. of Dec. 17 until floodwaters subsided later in the day.

De la Rea was presented to the media as a hero cop by Philippine National Police (PNP) chief Director General Nicanor Bartolome. He was joined by his wife Ella, who is five months pregnant, and their two-year-old child.

"While floodwaters continued to rise, he brought those he rescued to the top of the mango tree," Bartolome said. De la Rea said it was totally dark at that time and he was merely acting on instinct. "I did not think that I might die. What I only knew was I had to rescue those who were screaming for help. And it felt like there was an invisible hand that helped me carry out that job," De la Rea said.

Author: Cecille Suerte Felipe

Photo: Boy Santos

Source: [www.philstar.com](http://www.philstar.com), January 3, 2012

\*DE LA REA is a graduate of BS Criminology Trimester program in 2007 in DLSU-D and is presently assigned at the Imus Municipal Police Station.

## MKA stude tops Registered Marketing Professional Cert Exam

Paul Gaffud, a graduating Marketing and Advertising (MKA) student, topped the Registered Marketing Professional (RMP) Certification Examination Batch 2011-2012 given by the Junior Achievement of the Philippines, Inc. (JAPI) with Chartered Association of Marketing and Business Professionals (CAMBP). Two other MKA students, Kheycl Santos and Marie Angeli Lobitana ranked 3<sup>rd</sup> and 4<sup>th</sup> place, respectively. Sandy Leigh Ambita, Charisse Danielle Ancheta, Dionisio Bacamante Jr., Abigail Mitzi Belamide, Rayniel Garcia, Mid Eum Jhung, Jhanyne Lomibao, John Michael Magsumbol, Alva Vivien Rom, and Andrea Laura Villegas likewise passed the said exam.

RMP is a certification examination given to Marketing and Advertising students nationwide who are about to enter the job market to test their competencies in the areas of brand management, sales management, marketing management, e-marketing, services



marketing, and advertising management. This gives the passers the edge over other Marketing graduates and gives them better chance of getting hired by top corporations in the country.

Meanwhile, another MKA student, Dionisio Bacamante, Jr., made it to MARKPROF's top 25 Marketing Management Trainees 2011. Bacamante attended the MARKPROF Marketing Leadership Bootcamp, a rigid training program for seven weekends with speakers

from different companies across industries like Coca-Cola, Unilever, Nestlé, Globe, who shared their insights to the 25 students who made it to the competition. MARKPROF is an annual nationwide search for outstanding business students who will be trained as future marketing professionals. Winners are given priority for employment in top corporations who are partners of MARKPROF Foundation, the entity behind the search.

Contributor: Marketing Department

# Wind & Earth



A FUSION OF CULTURES



*The gayageum is among the most well-known string Korean instruments.*





Filipinos have always been fond of Korean drama series since the local networks started airing dubbed Korean shows. Who would not know Korea's historical figures Jumong or Jewel in the Palace's Jang Geum? Few Filipinos, however, know much about Korea's traditional music. This is what Korea's Wind and Earth Tour (WE) 2012 wishes to promote: Korea's classical music.

*The haegeum is a 2-string traditional Korean instrument that can produce various musical expressions.*



*This double-headed drum shaped like an hourglass is called jangu.*



WE Tour Philippines 2012, in cooperation with the Provincial Tourism Development Office of Cavite, held a classical concert in Ugnayang La Salle last Feb. 23. Headed by WE President Ingoo Moon, WE classical musicians and technical staff traveled to the Philippines exclusively for the concert that aims to promote the understanding and appreciation of classical music. The ensemble featured the songs of forest, rain, waves, wind, and rainbow, among other pieces, all elaborately played with traditional Korean musical instruments. Not only did their music drifts back the listeners to the older days of Korea, the music they played ultimately transcend the cultural boundaries between the Philippines and theirs.

*The artist paints a bamboo, the ancient symbol of resilience in Korea*





# BAHAY PAG-ASA DASMARIÑAS



## Bahay Pag-asa, more than just a facility

**T**here are times when I am not with them and I feel anxious. I get worried that bad things might have happened to them and I feel unease whenever I don't see them. I always acknowledge God's help and presence since it's beyond our technical knowledge, really. "

*As a social worker, I try to be as objective as I can. I think of ways on how I can make them understand things, like rules for one, since they have tendencies of becoming mischievous at times. Sometimes, misunderstanding arises between different individuals with different personalities. You must reserve a lot of effort and patience since you are a vital source in re-creating their life's aspiration. It is a tough challenge for us, most especially to the house parent. But, when we hear them share their dreams and plans after leaving Bahay Pag-asa, I feel fulfilled in this mission I am in. Knowing that even in our own little way, we are an instrument in the life-changing process of these boys."*

*Only a  
life lived  
for others  
is worth  
living.*

*- Albert Einstein*

This is an account of Cristina delos Reyes-Udarbe, the house supervisor in Bahay Pag-Asa, Dasmariñas. She shares the wonderful experience of motivating the residents to become a better person and how she plays a part in putting their life into the right perspective.

### **The Bahay Opens**

The brainchild of Br. Gus Boquer FSC, EdD, Bahay Pag-asa is the university's response to the call to provide hope for children in conflict with the law. It is a transformative facility established by DLSU-D and De La Salle Health Sciences Institute (DLS HSI) in partnership with PLDT-Smart Foundation (PSF). It aims to administer a holistic formation program for children in conflict with the law, provide competent and committed legal assistance, and implement an effective post-release program for the boys.





The center officially welcomed its pioneer residents through the opening ceremony held last Jan. 9 at the Bahay Pag-asa Pavilion. Under the supervision of DLSU-D's College of Criminal Justice Education (CCJE), the center will accommodate up to 60 children from CALABARZON, Pasay, Parañaque, Las Piñas, and Muntinlupa.

Gracing the ceremony were significant members from the media, the government, and the academe. Among them were DLSU-D and DLS HSI administrators, faculty, staff, and students; PSF Executive Director for Juvenile Rehabilitation Anthony Pangilinan; PSF President Ma. Esther Santos; DLSU-D and DLS HSI Board of Trustees and De La Salle College of St. Benilde President Br. Victor Franco FSC; Department of Education Secretary Br. Armin Luistro FSC; Former Supreme Court Chief of Justice Hilario Davide, Jr.; DSWD Undersecretary Alicia Bala; La Salle Brothers from the Novitiate and other La Salle schools; De La Salle Alumni Association President Henry Atayde; and Lasallian alumnus and benefactor Edu Manzano.

## Programs and activities

At press time, the residents are still in the adjustment period. They are in the process of leaving out the old way of living with endless freedom, trying their best to become better individuals and to deviate from behaviours and attitudes that drag them down.

Ernesto Martin Joseph Diaz, House Kuya (brother), shared how the residents are doing well. They do activities that will avoid monotony during their stay in the center. These activities are hoped to become catalysts of change for the residents and not just ordinary tasks that will fill their idle time.

"Of course, in Bahay Pag-asa, we have what we call structured activities that start from the moment they wake up in the morning. Say, after their breakfast, they will clean their own rooms. From the start, we have emphasized that they should keep their surroundings clean so they can have a comfortable shelter," shares Udarbe.

Like the usual students, they have their class from 10 am to 12 noon. Their afternoons are spent on library hour, daily spiritual formation as well as counseling with the parent counselor in the afternoon. On other days, they have their dance and piano lessons, physical education and practical arts like paper crafting. Their weekends are reserved for recreation at the swimming pool and family visitation.





*These artworks are handcrafted recyclable materials. They are sold for a minimal price and serves as a vital source of the residents' income.*



***Bahay Pag-asa is  
the university's  
response to the  
call to provide  
hope for children  
in conflict with  
the law.***



At the end of the year, the residents will have their piano recital where they can flaunt what they have learned during their stay in the center. Another feature that makes Bahay Pag-Asa, Dasmariñas unique from any other center is it houses an equipment that can predict the weather for the next 12 hours within a specific vicinity. It is envisioned that in the near future, people from Cavite will consult the center on what the weather will be for the next 12 hours so they will know what to prepare for their events suppose they find out it will rain. Like call center agents, the residents will be the one to handle the equipment and answer inquiries of such nature.

Br. Gus wants to increase the number of the residents in the center in the near future to proliferate the essence of the Bahay Pag-asa in giving hope for the children in conflict with the law. In fact, holding music lessons by experienced guitarists or pianists is among the plans of the president. Including sports development programs to the list of activities is also being brewed as it will open a chance for the residents to transition from education to sports engagement and recreation industry. Also, since the children are taught different crafts, they can sell their artwork and earn profit out of their works. Half of the proceeds will go to their personal accounts while the rest will go to the center's funds.





## PLAY LIKE A REAL PIANIST

*The residents use this grandpiano, donated by former Chief Justice Hialrio Davide, Jr., for their piano lessons.*



## The volunteers

"It is a very challenging task. Aside from the fact that it is not the usual job that we were used to, the responsibilities actually go beyond our work. It's not just the kind of job that challenges your mental capacity. Rather, it is psycho-emotional, at times, exhausting. Most of the time, you have to reflect on how well you relate with the residents," Udarbe said. The children are mostly sensitive, that is why they must really know how to address certain concerns in a way that the boys will not take negatively. Strategic management is required as they deal with different individuals with different attitudes and backgrounds."

Aside from being the residents' teachers, these house parents also take their time to listen to the boys' personal thoughts and issues. Since they are away from their real family, they should feel assured that they will be taken good care of. Further, it is not only the residents who are facing emotional battles but also their parents who, due to poverty, let their children be sent away from them to build a stronger foundation in life through the efforts of Bahay Pag-asa.

Diaz shares what it feels like being a house kuya. "I don't have a problem with my work as a volunteer. I can interact well with them. Of course, because they are young, they tend to be rowdy at times so in this kind of work, we

need endless patience so we can understand them better," he shares. He acts as an older brother to them and most of the time, he finds his tasks enjoyable and challenging at once.

## Become a Bahay Pag-Asa Volunteer

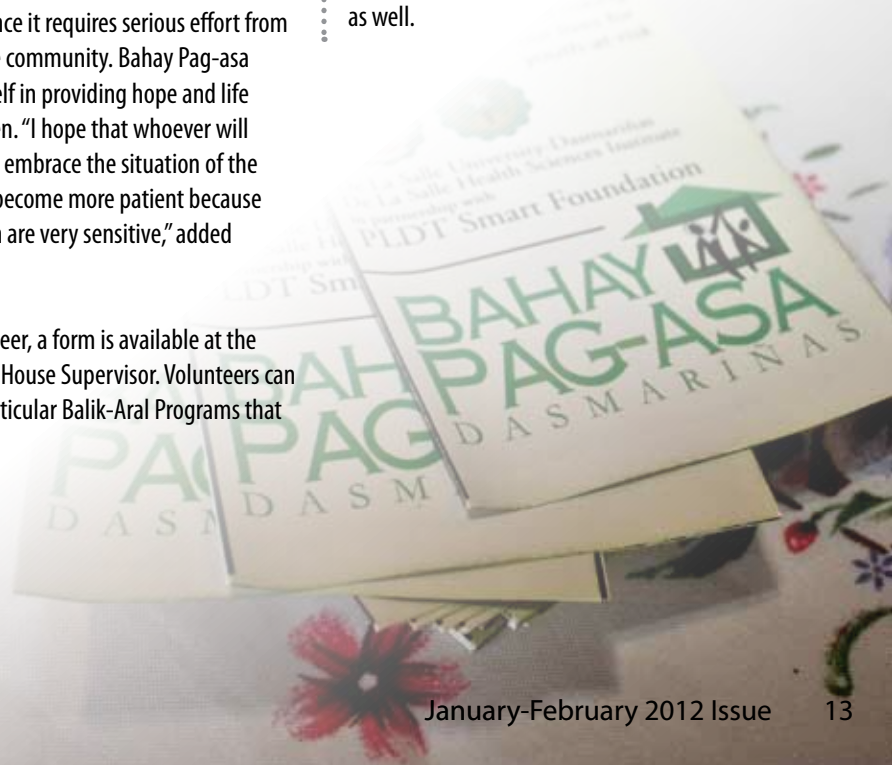
*Fulfilling.* This is the word that best describes Diaz's work as a volunteer for Bahay Pag-asa, knowing that even in his own little way, he has helped transform someone's life.

Udarbe hopes that the Lasallian community will be more open in continuing the mission of Bahay Pag-asa and more enthusiastic about the project since it requires serious effort from the rest of the community. Bahay Pag-asa speaks for itself in providing hope and life for the children. "I hope that whoever will volunteer will embrace the situation of the children and become more patient because these children are very sensitive," added Udarbe.

To be a volunteer, a form is available at the CCJE or at the House Supervisor. Volunteers can engage in particular Balik-Aral Programs that best fit them.

As Albert Einstein quoted, "Only a life lived for others is worth living." Bahay Pag-asa continues to provide help to the youth in conflict with the law in a deeper context. The facility operates not only to share the Lasallian education but to uphold commitment in becoming the catalyst of change to the last, the least, and lost.

As for the volunteers, few recognize the significance of their work. But the lack of recognition has never stopped them from pursuing such noble task. In the end, their spirit of volunteerism will not just change the life of the residents but those who have witnessed their selfless service and compassion as well.





Redefining empowerment:

# Staff present paper in int'l confab

For years, the research works that the University Research Office (URO) funds came from the faculty sector, thus its former name, University Faculty Research Office. The change of name in 2010 paved way for the accommodation of research works coming from the support staff. The study titled "Non-Completion of Degrees in the College of Education Graduate Studies: Causes and Recommended Solutions" is the first product of this positive change with Vice Chancellor for Academics and Research Olivia Legaspi, Luisa Abiador, and Dina Gagasa of the College of Education as authors.

The three authors presented their paper in an international conference held in Thailand. A month after, Gagasa once again presented the paper, this time though, she was on her own. Gagasa's presentation impressed the attendees

of the 10<sup>th</sup> Annual Hawai'i International Conference on Education (HICE) held on Jan. 5 to 8 at the Waikiki Beach Marriott Resort and Spa in Honolulu, Hawai'i.

## Unique to DLSU-D

"What do you teach?" A fellow attendee asked this very question to Gagasa after their presentation. They were surprised when they found out that she is not teaching but is working as a staff in the university. "They were impressed that DLSU-D gives [its] full support to the non-teaching personnel of the institution and provides encouragement for their development," Gagasa shares. The conference attendees expressed their intent to adopt the same and offer their clerical staff the opportunity to do research in their own schools. Staff members should collaborate with a

faculty member should they wish to pursue research to be funded by URO. For Abiador and Gagasa, they worked closely with Dr. Legaspi during the course of their research. She was the one who encouraged both secretaries to engage in research and guided them all throughout the process. She also initiated the submission of the paper to international conferences, HICE included.

To help the department provide better service to its students, their paper investigated the causes of the graduate students' failure to finish their degrees within the prescribed residency periods. Their findings revealed that work/career-related and financial factors were the reasons behind the attrition. Their paper recommended that the College of Education Graduate Studies regularly sponsor seminars and workshops on time management



so that respondents can balance their time for work and studies. Another recommendation is to offer scholarships or financial grants to help augment the budget for graduate students.

## They did it. So can you.

*"Kaya ko kaya 'to i-present? (Do you think I can present this?)"* Gagasa asked Dr. Legaspi and Abiador before she left for Hawai'i. To help chase away the nerves and hesitations that sometimes creep in, Gagasa had dry runs of her presentation with Dr. Legaspi and Abiador. Her co-authors never failed to give her the confidence boost that she needed.

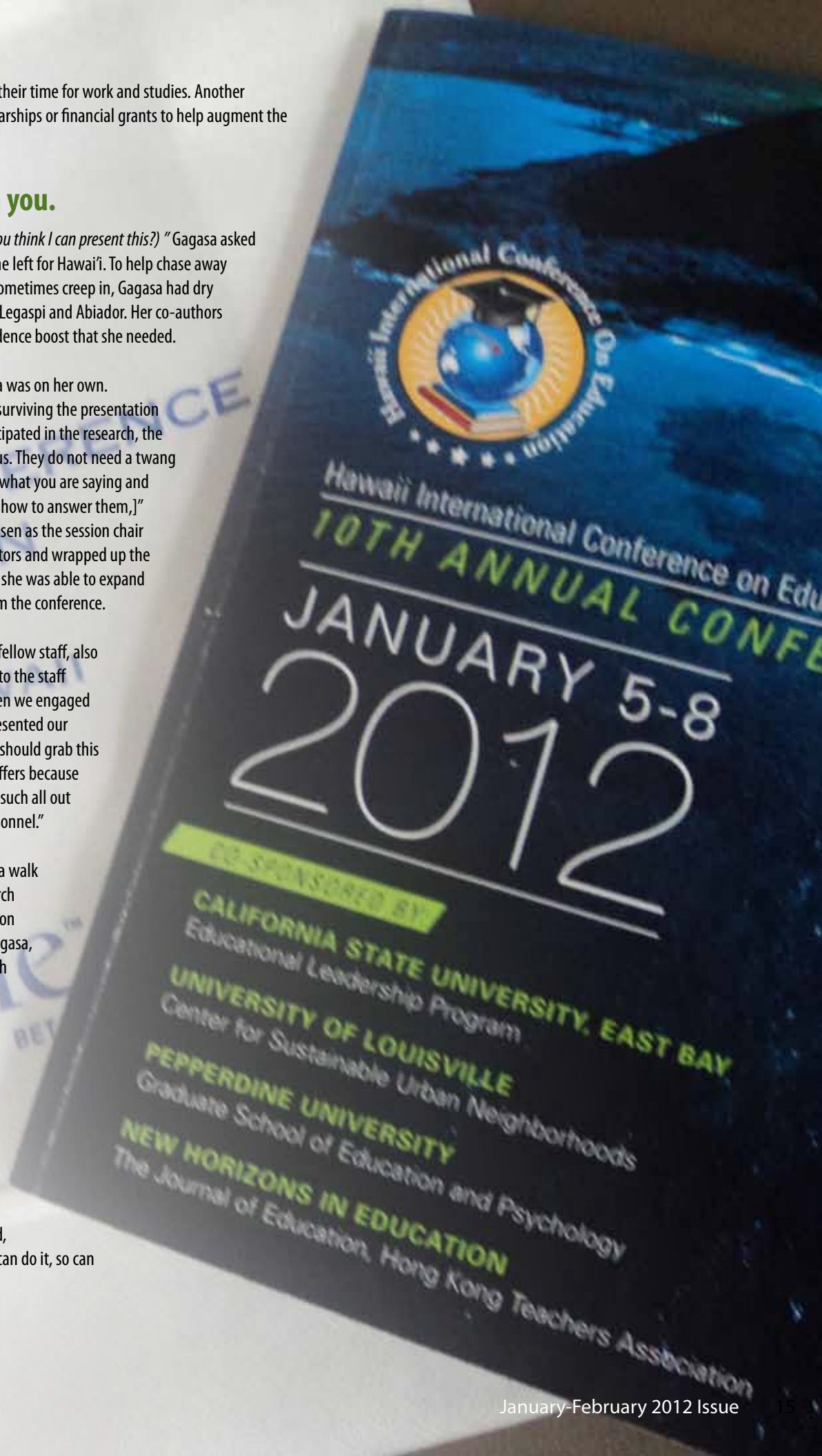
In the conference though, Gagasa was on her own. "[The feeling was different after surviving the presentation on my own. Since I actively participated in the research, the presentation became spontaneous. They do not need a twang there. What matters is you know what you are saying and if they have questions, you know how to answer them,]" Gagasa relates. She was even chosen as the session chair where she introduced the presentors and wrapped up the sessions. She further shared how she was able to expand her network and gain friends from the conference.

Abiador, Gagasa's co-author and fellow staff, also shared words of encouragement to the staff members. "[We learned a lot when we engaged in research, more so when we presented our papers abroad,]" she shares. "We should grab this opportunity that the university offers because it is rare for an institution to give such all out support to the non-teaching personnel."

Pursuing research projects is not a walk in the park. Aside from the research know-how, it entails determination and patience. For Abiador and Gagasa, they had to work on their research beyond their 8-hour office work. Their Facebook time was spent not for chatting with friends but for following up on submission of survey questionnaires. They even had to tap their families to help distribute the questionnaires for data gathering.

Despite the challenges they faced, they emerged successful. If they can do it, so can any other staff.

*With reports from the College of Education*



# Lasallian Festival 2012:

As always, DLSU-D's Lasallian Festival spells a week of fun and merriment for the whole DLSU-D community. Lasallian Festival 2012 (LSF '12) celebrated the university's 24<sup>th</sup> year as a Lasallian school and 34<sup>th</sup> year as a higher education institution last Feb. 13 to 18 with the College of Criminal Justice Education as the event chair.

# Be One.



There is no raining on DLSU-D's parade, and quite literally at that. Nothing spoiled the celebrations despite the heavy rain that poured on the first day of LSF '12. Opening the celebration with a kick is "*Padyak Para sa Kalikasan*" were police officers led the LSF '12 opening parade as they bike for peace from SM Dasmariñas to the campus. Trailing behind

the *Padyak* group are *Takbo Para sa Kalikasan*. *Takbo Para sa Kabataan* (TAKATAK, Run for the Environment. Run for the Youth.) participants, Symphonic Band, and the University Float, among others.

The parade-goers went straight to Ugnayang La Salle to witness the cheerdance competi-

tion. The cheerdancers did not disappoint the audience as all the teams gave nothing less than jaw dropping stunts and lifts. The College of Education was hailed this year's champions followed by the College of Liberal Arts, College of Business Administration and Accountancy, and College of International Hospitality Management.







# Be Transformed.



## 2012 Cheerdancing



**3<sup>rd</sup> runner up**, College of Engineering, Architecture and Technology

**2<sup>nd</sup> runner up**, College of International Hospitality Management







# ing Competition



**1<sup>st</sup> runner up**, College of Business Administration and Accountancy

**2012 Cheerdancing Competition Champion**, College of Education





# Working the Lasallian way

From a cheerdance arena, Ugnayang La Salle was transformed into a ballroom of sorts for an evening of cocktails and socials. The Faculty Recognition 2012 held on Feb. 13 was among the events faculty members will truly find remarkable as it is the night where distinguished individuals were acknowledged for their respective achievements.



*Dr. Melanie Medecilo  
(middle, wearing a  
medal) was granted  
Full Professorship*







The awardees were faculty members who finished their graduate and postgraduate degrees and past administrators. Faculty members who served the university for five, 10, 15, and 20 years were also given Service Awards. Among the highlights is the awarding of the Full Professorship to Dr. Melanie Medecilo of the Biological Sciences Department. Also awarded were faculty with completed research projects funded by the University Research Office and the departments with the Most Number of Faculty involved in Research for the academic year of 2011-2012.





It's More Fun in DLSU-D:

# Lasallian Festival, 1988-2012

As an institution, De La Salle University-Dasmariñas (DLSU-D) takes pride in what the university has accomplished in a short span of time. The university is an image of a well-balanced individual that possesses sharp intelligence, ready to plunge into any academic endeavor. Through the years, DLSU-D has woven a history worth reflecting upon. Hand in hand with the Lasallian family, the university creates a balanced Filipino society – hurdling unending economic pursuits through relevant education.

Showcased in the exhibit are photos and information highlighting the university's dedication to an integral education. Since 1988 to the present, the activities included in the exhibit have proven to be effective in harnessing the university's ideals: masses, motorcades,

college days, intramurals, inter-college competitions, cheering squad contests, quiz bees, cultural shows, Lasallian fora, job fairs, and just recently, the formations of the Lasallian star. Amidst all these activities where everybody participated, the spirit of unity was enhanced, camaraderie was fostered, sportsmanship was honed, and charity was nurtured.

The exhibit is AEA's contribution to the Lasallian Festival 2012 as well as to the celebration of 100 years of Lasallian Presence in the Philippines. It also serves as AEA's prelude activity for the DLSU-D Jubilee Year.

*Contributor and Photos: Aklatang Emilio Aguinaldo*



*Behind the scenes. The working committee of the exhibit strikes a pose after hours of and hours of setting up the exhibit.*

## Atty. Sarmiento speaks in 1<sup>st</sup> SAP Summit



The 1<sup>st</sup> Student Affairs Practitioner's Summit was held at the Severino de las Alas Hall Auditorium last Feb. 14. Since this is the first of the many summits that will gather student affairs practitioners, the Office of Student Services made sure that the speaker will be no less than among the famed experts in the field of Philippine education laws: Atty. Ulpiano Sarmiento III. Atty. Sarmiento is the author of *Educational Law and the Private Schools, A Practical Guide for Educational Leaders and Policy Makers*. His talk revolved around the theme "Moral and Legal Roles of Student Affairs in the Academe."







A soft launching of DLSU-D's celebration of its 25 years as a Lasallian institution was held last Feb. 14 after the Eucharistic Celebration held at the Holy Rosary Chapel. The Jubilee Coffee Table Book was launched and winners of the Silver Jubilee Theme Contest were awarded. University Student Council Adviser Edwin Lineses and Assistant Vice Chancellor for Scholarship and Academic Services Lucila Calairo came up with the theme "25/35: Together, Living the Legacy of Faith and Service." Starting June 2012, the Jubilee Office will lead the community as Lasallians conduct a series of events that will emphasize DLSU-D's legacy of faith and service throughout the years.

In photo are Silver Jubilee Theme Contest winners Edwin Lineses (second from left) and Lucila Calairo (third from left) together with Jubilee Office Director Steve Salibay (left) and Vice Chancellor for Mission, External Affairs, and Advancement Myrna Ramos (right).



## Let the games begin!

Staff and faculty members take a day away from their desks and classrooms last Feb. 16 to join the first Faculty and Staff Day. The event became a venue for the two sectors to engage in sports and other recreational activities prepared by the Faculty Association and Kabalikat ng DLSU-D.

One of the highlights of the event is DLSU-D's version of Amazing Race facilitated by the Lasallian Community Development Center and other volunteer staff. The race presented the faculty and staff with seven challenges of different difficulty levels like solving Sudoku puzzles, collecting Piso Para sa Iskolar donations, among many others. Afterwards, the faculty and staff members enjoyed their lunch with bare hands in the boodle fight that capped off the morning program.



*DLSU-D Amazing Race champions Green Team, though tired and sweaty from running, were still all smiles as they pose with the facilitators after solving their Sudoku puzzle.*

# Lasalyanong Sandugo-an 2011



Lasalyanong Sandugo-an 2011 is a year-long bloodletting activity spearheaded by the Lasallian Community Development Center in cooperation with the seven college councils. It started in June 2011 and culminated in February 2012, collecting 367 bags of blood donated by Lasallians and friends of La Salle. Giving blood is giving life and giving life is the outward sign of the Lasallian gratuity, generosity, and compassion for others. We manifest this outward sign through Lasalyanong Sandugo-an.

*Contributor: Lasallian Community Development Center*

## WMCU faculty deliver lectures

Faculty members from Widya Mandala Catholic University – Surabaya, Indonesia (WMCU) visited DLSU-D to give a series of lectures among engineering students. The series that coincides with the Lasallian Festival is part of the university's international linkages faculty exchange program. Engr. Albert Gunadhi and Engr. Julius Mulyono delivered their lectures on "CMOS Circuit Design, Layout, and Simulation" and "Design of Experiment Methods," respectively, among electronics and industrial engineering students. The two educators, along with WMCU students, also participated in various festivities during the weeklong festival.







# G. at Bb. La Salle 2012



Crowned G. at Bb. La Salle 2012 are CBAA's John Ces Espiritu and CIHM's Mica Angela Angeles.



(Left) G. at Bb. La Salle 2012 2nd runners-up Joy Kenneth Pesiral and Jesti Donna Lao of the College of Liberal Arts. (Right) G. at Bb. La Salle 2012 1st runners-up Von Naito of CIHM and Maricollin Ramirez of CBAA.



There is beauty in pageants—one that goes beyond what the bare eyes can see. Ginoo and Binibining Pilipinas 2012 became the platform for students from the seven colleges to show the innate beauty, talent, and intelligence that Lasallian students have. Crowned Bb. La Salle 2012 is Mica Angela Angeles of the College of International Hospitality Management (CIHM) while College of Business Administration and Accountancy's (CBAA) John Ces Espiritu was hailed Ginoong La Salle 2012.

The pageant was organized by the University Student Council in partnership with the college student councils and sponsored by John Robert Powers.



# IALU Encuentro X



Members of the International Association of La Salle Universities (IALU) visited DLSU-D to culminate Encuentro X which was held last Feb. 27 to 29. Encuentro X is the Rectors' Conference of La Salle which aims to build the Lasallian thinking on higher education, establish better mechanism to promote joint mobility, research, and projects of social impact in the Lasallian institutions, and share best practices in local, national, and international education.

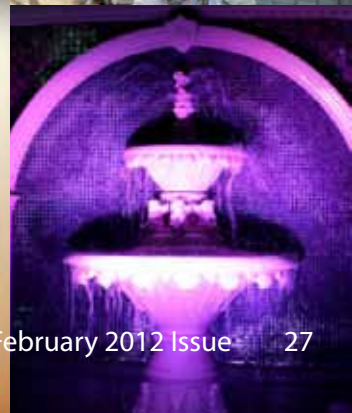
This year's theme is "Lasallian Higher Education in a Knowledge Society: Challenges and Opportunities from a comprehensive and Sustainable Human Development Approach." DLSU-D facilitated the morning praise held on Feb. 29 at Hotel Intercontinental, Manila. Later that day, the IALU delegation went to the tertiary La Salle schools from the south,





DLSU-D and DLS Health Sciences Institute (DLS HSI). A Eucharistic Celebration was held at DLS HSI followed by the dinner, cultural presentations, and closing program at DLSU-D.

The International Association of Lasallian Universities is the network of Lasallian higher education institutions around the world. IALU actively supports the promotion of the educational vision and charism of St. John Baptist de La Salle by facilitating innovative opportunities for collaboration, research, exchange and development among its member institutions. It was further during the Encuentro X that the new constitution of the Assembly of IALU was made.



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BR. ROLANDO DIZON FSC

October 31, 1944 - April 25, 2012

