



De La Salle University-Dasmariñas

newsette



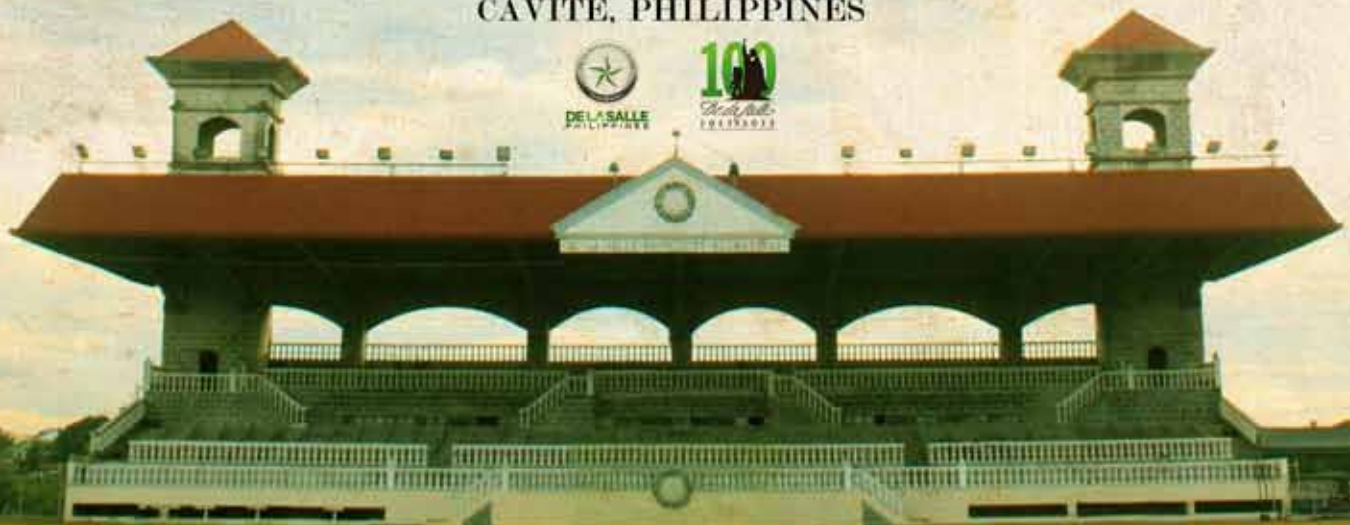
**A Game-Changing Stride:
We are now
LEVEL 4**

THIS IS WHERE IT ALL STARTED.

ONE SIGN OF FAITH
ONE LA SALLE

HUMAN
LASALLIAN
STAR

DLSU-D GRANDSTAND * JUNE 10, 2012
CAVITE, PHILIPPINES



In celebration of the 100 Years of Lasallian Presence in the Philippines, we call on the whole-hearted, full-blooded Lasallians, friends and supporters of La Salle in the Philippines and all around the globe to share their individual spark and form what will be the embodiment of One La Salle. We hope to have your support as we aim to create the biggest human lasallian star; and raise funds for the One La Salle Scholarship fund.

+63927.5456517, +63933.254.2809, +63918.568.5484, • +632.844.7832 local 3221, +632.416.4531 local 3221
lasallianstar@gmail.com, advocate.lasallianstar@gmail.com, • twitter.com/LasallianStar, facebook.com/humanlasallianstarofficial

WWW.HUMANLASALLIANSTAR.COM

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November-December 2011 Issue

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Rosanni Recreo-Sarile, *Director*
Rulinda Locquiao, *Secretary*
Frederick Agustin, *In Charge, Web Projects*
Christopher John Catapang, *In Charge, Print Projects*
Christine Caparas, *In Charge, Special Projects*
Kevin Ray Diaz, *In Charge, Marketing and Events*
Rhodaine Escala, *In Charge, Publications*
Carlota Nillar, *In Charge, Assistant Print Projects*
Joseph Neil Romerosa, *In Charge, Multimedia Projects*
Rasmus Olesen, *Intern*

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Retiree donates to professorial chair

Dr. Carmelyn Antig, current president of Parents' Organization of La Salle Cavite and a faculty from the College of Business Administration and Accountancy (CBAA), donated P500,000 to DLSU-D. After rendering her service to the university for 13 years, Dr. Antig retired on Nov. 1 and part of her retirement benefit was given back to the university.

DLSU-D received the check of from Dr. Antig on Dec. 13. The donation will help start the College of Science Professorial Chair. A professorial chair has been an established tradition of the university in recognizing and facilitating excellence among its faculty and promoting basic research and academic productivity.



The kind gesture is Dr. Antig's form of thanksgiving to DLSU-D for her years of growth as an educator in the university. She further thanked DLSU-D for molding and supporting her children. Aside from having been a full professor of CBAA, Dr. Antig is also an active member of POLCA and served as its president from 2007 until her retirement.

Contributor: University Advancement Office

ICT Week charts direction for next centennial

"...Veering away from the barong barong education and striving to be the best in the world."

This was the challenge posted by DLSU-D President Br. Gus Boquer FSC, EdD to the personnel of the Information and Communications Technology Center (ICTC) during the inauguration and blessing of the new ICTC Building and the formal opening of ICT Week which was themed "Gearing Innovations Towards the New Centennial."

In celebration of its new home, ICTC wasted no time kicking off its second ICT Week with the mission to deliver learning opportunities to and test the ICT skills of the community. Among the activities featured during the weeklong event were free trainings for employees on Advanced Microsoft Word and Excel, held in partnership with HRMO. The crash course, facilitated by CSD faculty Azenith Mojica and Gloria del Rosario, covered tools and techniques in creating documents and tables which could prove useful in the employees' performance of their daily office transactions.

Free seminars were also opened to students and staff entitled "Tech Trends Plus" presided by Technical Unit representatives Sheryl Ascaño, Henry Litrero and Ronnie Constante who gave a talk about the latest trends in wireless technology, mobile technology, hardware and software. Frederick Agustin, in charge of Web Projects of the Marketing Communications Office, also shared his wisdom in web design through the free seminar entitled "Web 101: The Basics of Web Design."

IT students also stormed to the new ICTC Building to join the Computer Disassembly and Assembly with OS Installation contest for students in which CTR student Tom Alexis Salim posted a come from behind victory. Students who were more interested in testing their mettle in trivia were also given a chance to win prizes through the Online IT Quiz which was accessible through the DLSU-D Portal.



National Book Week



Aklatang Emilio Aguinaldo (AEA) celebrated the National Libraries and Information Services Month and National Book Week last Nov. 21 to 26. Themed "Libraries for Progress," the event aims to promote reading habits and information literacy and to showcase AEA resources and services through various activities such as lectures, film showing, storytelling contest, exhibit, CosPlay, and *Kapihan sa Aklatan*.

3rd in Best Business Plan Competition

The DLSU-D team, composed of nine students from the College of Business Administration and Accountancy, placed 3rd in the National Best in Business Plan Competition sponsored by the Junior Achievement of the Philippines, Inc. (JAPI) last November.

The team's company name is *Grin n' Motion* and their product is called *PaliFashion*. The product name came from two root words: *Pali*, meaning the women of Paliparan, Dasmariñas who crafted the products and who will benefit from this social enterprise; and *Fashion* which represents the fashion accessories produced by the group using recycled materials. The students wowed the judges with their



The three presenters from Grin N' Motion were Maureen Romera (fourth from left), Mark Nel Francisco (top row), and Hussain Alzowayed (third from right, holding trophy).

comprehensive business plan along with their primary objective of allotting a major portion of

their revenue to the poor women of Paliparan who helped them make the products.

Grin N' Motion is set on nabbing the top spot in the Business Implementation Category in which five percent of the criteria is based on online voting. The winner for the online voting will receive the People's Choice Award.

Help the team win by going to this link: <http://www.bworldonline.com/BWCommunications/CompanyPage/JAPI/register.php>

To vote

1. Visit the given link.
2. Register.
3. VOTE for video title: JAMini company 001. (video #1)

Faculty exchange program



College of Liberal Arts Graduate Studies (CLAGS) met with the representatives of the Department of English of University of Macau (UM) last Dec. 5 at the Grand Hyatt Hotel to discuss student and faculty exchange programs. In photo are (from left) UM's Undergraduate Coordinator of English Chiu Man Yin; Faculty of Social Sciences and Humanities Associate Dean Andrew Moddy; Department of English Head Martin Matthew Montgomery; DLSU-D CLA Dean Emmanuel Calairo, CLA Associate Dean Christian George Francisco, and CLAGS Representative Betty Puzon.

ICT Week charts... from page 4

The Network Unit held a guided tour of the university's data center; the Tech Unit showcased its naked computer exhibit which illustrated the inner workings of a computer desktop; the Information Systems Unit drew crowds with its mini Online IT Quiz, and the Web Unit, the eventual winner of the exhibit contest, presented its best works and Web Quiz game.

Students also enjoyed the photo booth function of Mac desktops by Macrologic Inc. Most participants were impressed by the portable projector and interactive board demonstrated by Unison Computer Systems Inc. which offers a variety of functions to benefit educators and students. Tri.ph and National Bookstore made the festivities more exciting as they donated raffle items such as licensed antivirus software and gift packs while partners Teodoro Construction Corp., PLDT Alpha Enterprise, Dual On Technologies, Kaizen Internetworking, Tukawan Designs and Accessories, ISI, Epson, All Visual and Lights Systems, and MBPS Cabling Corporation vowed to return in future events to showcase their new innovations to the community.

Contributor: Information and Communications Technology Center

Faculty and staff present papers in Thailand



Select administrators, faculty members, and staff presented papers in the 11th Annual South East Asian Association for Institutional Research (SEAAIR) held last Nov. 2 to 4 in Chiang Mai, Thailand.

Following the theme “University Social Responsibility: Pathways to Excellence,” a number of papers authored by members of the DLSU-D community qualified for presentation. They are “Promoting Developmental Outcomes for Children in Conflict with the Law: A DLU-D Framework” by Dr. Alice Valerio of Allied Business Department (ABD); “The Lessons that Students Learned from their Engagement in Community Outreach Activities” by Dr. Olivia Legaspi, vice chancellor for Academics and Research; “Non-Completion of Degrees in the College of Education Graduate Studies: Causes and Recommended Solutions” by Dr. Legaspi, Maria Luisa Abiador, and Dina Gagasa of the College of Education;

“Advancing Genuine Development Through University Social Responsibility” by Rio Mazo; “Waste Segregation in De La Salle University-Dasmariñas” by Je Johari dela Cruz; “The Effectiveness of EQ Intervention Program (EQuIP) in Strengthening the Emotional Competence of Transnational Students with

Meanwhile, College of Liberal Arts Associate Dean Christian George Francisco and Languages and Literature Department Faculty Betty Puzon presented papers in the 3rd International Conference on Language and Communication held last Dec. 15 and 16 at the National Institute of Development

Administration, Bangkok, Thailand. Themed “Interdisciplinary Discourses in Language and Communication,” the international conference aims to bring together researchers, practitioners, and educators with interests in interdisciplinary



Absentee Parents” by Jenneth De Guia of the Student Wellness Center (SWC); and “The Effectiveness of Modified-Systematic Desensitization Program in Reducing Levels of Test Anxiety and Enhancing Accounting Achievement” by Ma. Lita Arquion of SWC. SEAAIR officers Dr. Legaspi and ABD faculty Don Malabanan were tapped to chair sessions.

discourses in language and communication at all levels from across the globe.

The papers presented by Dr. Francisco and Dr. Puzon were “Specialized Bilingual Dictionary in Print and Broadcast Media: The Philippine Setting” and “Macrostructural Moves and Metadiscourse in Research Genres,” respectively.

Forging ties with BPE

DLSU-D, through its University Linkages Office, signed a Memorandum of Agreement with Blue Planet Explorer (BPE), an operator that organizes educational tours in Japan, last Nov. 10 at the Hotel Rafael. Among the activities that will take place through this joint venture are high-value educational tours that will promote DLSU-D as one of the most respected and regarded academic institutions in the region; educational tours that will help promote better relationship and partnership of DLSU-D and its Japan academic counterpart; tours that have socio-cultural, humanitarian, and environmental relevance; and support to the university's scholarship programs through financial contribution of BPE based on a percentage contribution of revenue earned for every confirmed group.



Blue Planet Explorer CEO and President Hiroshi Nambu (left) shakes hands with DLSU-D President Br. Gus Boquer FSC, EdD after the MOA signing.



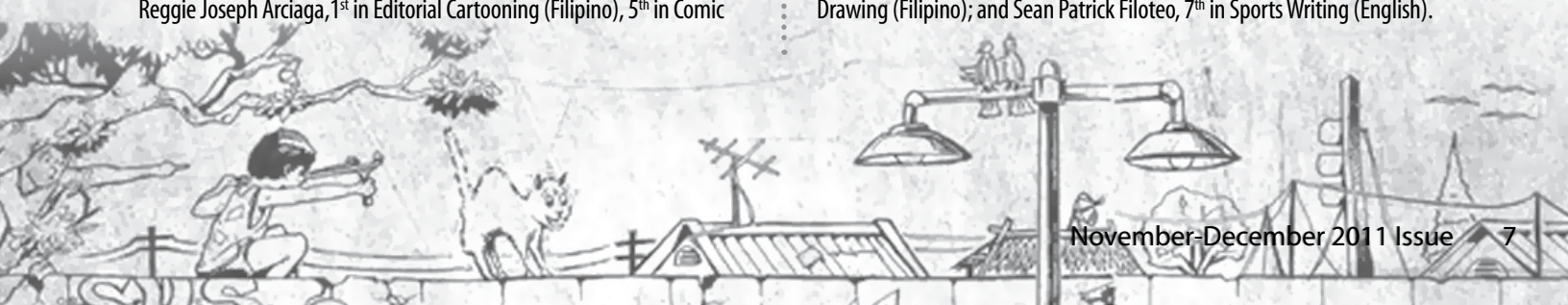
Joseph and Mary, portrayed by DLSU-D personnel, hold Baby Jesus during the Eucharistic celebration held before the Institutional Christmas Party last Dec. 22.

HF shines in Higher Ed Press Con

Heraldo Filipino, the university's official student publications, raked awards in the CALABARZON Higher Education Press Conference held last Dec. 12 to 14 in Lucban, Quezon. The conference was sponsored by the Association of Tertiary Press Advisers of Southern Tagalog Region IV-A.

Among the campus journalists who brought honor to the school were Reggie Joseph Arciaga, 1st in Editorial Cartooning (Filipino), 5th in Comic

Strip Drawing (English), and 7th in Literary Graphic Illustration (English); Angelica Mae Dollesin, 2nd in Poetry Writing (Filipino); Camille Therese Tinio, 4th in Development Communication Writing (Filipino); Gestine Sarmiento, Camille Therese Tinio, Harold Maglalang, Reggie Joseph Arciaga, Hannah Kassey Bacolod, 4th in Desktop Publishing; Brian Mey Tomas, 4th in Sports Writing (Filipino), 8th in Editorial Writing (English); Harold Maglalang, 5th in Comic Strip Drawing (Filipino); and Sean Patrick Filoteo, 7th in Sports Writing (English).





With Flying Colors





DLSU-D soared high in the 1st Paru-Paro Festival of the City of Dasmariñas held last Nov. 26. Through the members' collective efforts, the university won 1st place in the Mass Demonstration (tertiary level), 2nd place in Best in Costume, and 3rd place in Parade Competition (Street Dance).



11-11-11

Members of the DLSU-D community, led by the Environment and Resource Management and Campus Development Office, planted trees in Mt. Palay-Palay for the benefit of One Million Trees and Beyond.

Barangay officials Go BIBO

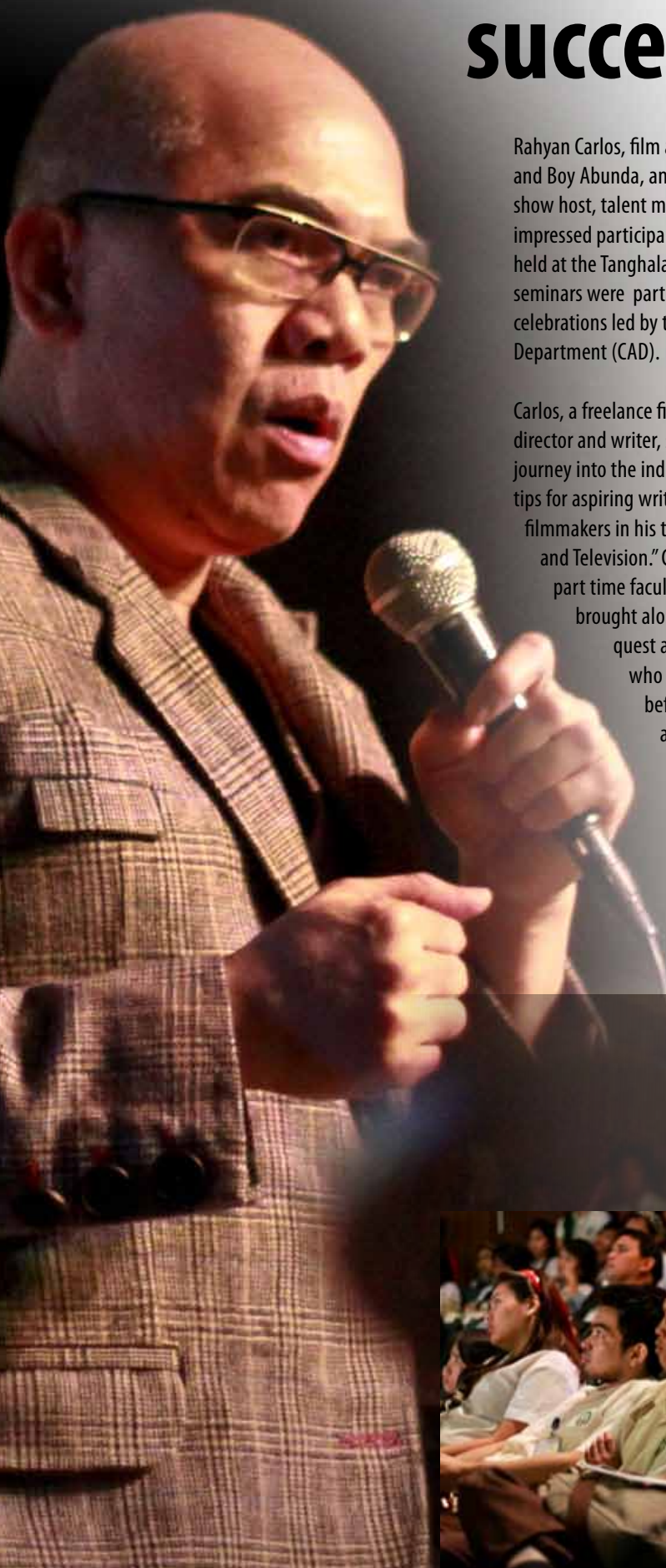
The Lasallian Community Development Center's Social Transformation through Advocacy Reforms (STAR) and the City Government of Dasmariñas organized a series of governance trainings for barangay officials called Best Input for Barangay Officials (BIBO). BIBO, which ran from Sept. 10 to Nov. 5, was attended by 510 barangay officials from the 68 participating *barangays* in Dasmariñas.

These 510 *barangay* officials have undergone trainings in four areas: good governance and servant leadership, powers and functions of *barangay* officials, parliamentary procedure, and solid waste management. As leaders of the smallest governed unit of the society, *barangay* officials are expected to address the societal decadence in their respective barangays. This is the basic issue that DLSU-D and the City Government of Dasmariñas wanted to address. BIBO was created by the members of STAR, the advocacy arm of the institution, and was proposed to and accepted by the Hon. Mayor Jennifer Barzaga who is also a Lasallian graduate. The organizers hoped that this initial activity will pave the way for further collaborations between DLSU-D and the City Government towards advancing responsible politics.



Contributor: Lasallian Community Development Center

Carlos, Abunda stage successful seminars



Rahyan Carlos, film and television director, and Boy Abunda, an award winning talk show host, talent manager and publicist, impressed participants during their seminars held at the Tanghalang Julian Felipe. The seminars were part of the COMPACT 2012 celebrations led by the Communication Arts Department (CAD).

Carlos, a freelance film and television director and writer, shared his inspiring journey into the industry and imparted tips for aspiring writers, actors, and filmmakers in his talk "Making It in Film and Television." Carlos, who works as a part time faculty member of CAD, also brought along actress and Star Circle quest alumna Roxanne Guinoo who used to study at DLSU-D before she embarked on her acting career.

Another industry heavyweight shared his wisdom with Communication students and faculty

and other participants at the seminar entitled "Branding the Stars: Starstruck to Stardom."

Boy Abunda wears many hats as the multi-awarded host of showbiz oriented talk show *The Buzz* as well as interview feature show *Bottomline*. He also took over the live celebrity interviews for late night news telecast *Bandila*. During his talk, Abunda inspired his audiences with his humble beginnings and connected his career development to the concept of branding, in which audiences were captivated by his wisdom and practical experience.

"I enjoyed the seminars because I could really use what I learned today from them. They inspired me to work harder to achieve my goals," one of the participants said after the seminar.

Other events for COMPACT include a fashion show, film festival, debate, and cheer dance competition to highlight its theme "Communication Impact on Entertainment and Leisure."

Contributor: Information and Communications Technology Center





A Game - Changing Stride:

We are now Level 4

In 2007, during his investiture as the 8th president of the university, Br. Gus Boquer FSC, EdD laid down his 14-pt agenda to the Lasallian community. The 9th agenda states: "We shall aim to reach Level 4 from our present Level 3 in our accreditation level while pursuing with the Commission on Higher Education (CHED) the grant for autonomous status to complement our Deregulated Status."

Not long after, CHED granted the university the Autonomous Status. The dedicated members of the DLSU-D community worked together with the Brother President towards the realization of the other goal: *getting the Level 4 Accreditation*. Four years of tedious preparations after, in December of 2011, DLSU-D received the awaited congratulatory letter from the Philippine Accrediting Association of Schools, Colleges, and Universities (PAASCU). As the letter declares, the programs under the Liberal Arts, Science, Education, and Business Administration offered in DLSU-D were granted Level 4 Accreditation Status by the Federation of Accrediting Associations of the Philippines (FAAP) as recommended by PAASCU.

Accreditation 101

When checking out products in the supermarket shelves, have you ever noticed the "Superbrands" seal? How about the seal that says a certain product is FDA* approved? The Level 4 Accreditation that the university holds is something close to those. Simply put, when a certain institution is accredited, it has undergone quality control. This means that the university has met the standards set by the involved accrediting association. In the DLSU-D's case, it is FAAP through PAASCU. The higher the level of accreditation, the higher the standards met by the accredited university.

Accreditation helps DLSU-D identify its strengths and areas that need to be improved. Just as certain products need to undergo certain tests and studies to be given a particular seal, so does the university as it undergoes the accreditation process. DLSU-D should first have a self-regulation before being evaluated by the accrediting body. According to Quality Assurance Office (QAO) Director Cristina Salibay, accreditation is a concept based on self-regulation which focuses on evaluation and continuing improvement of educational quality.



Beyond the standards

The accreditation cuts across areas including faculty, instruction, administration, student services, physical facilities, laboratories, and community extension that met the set standards for the level of accreditation. On PAASCU's website, they have enumerated the criteria an institution should meet to be granted the Level 4 status. Among these criteria are: excellent outcomes in research as seen in the number, scope, and impact of scholarly publications in refereed national and international journals; teaching and learning as proven in excellent performance of graduates and continuing assessment of student achievement; community service and the impact of contributions to the economic and social upliftment on both regional and national levels; evidence of international linkages and consortia; and well-developed planning processes which support quality assurance mechanisms.

Through QAO, the university has provided the documents that support its claim of excellence. Thus after the rigorous accreditation process and following PAASCU

recommendations, the university was granted the highest level accreditation: Level 4. With this level of, DLSU-D will enjoy the following: a) full administrative deregulation; b) financial deregulation in setting of tuition and other school fees; c) authority to revise curriculums without CHED approval provided certain conditions are followed; d) authority to graduate students from accredited programs of study without prior approval from CHED; e) authority to offer new courses without need for prior approval; g) privilege to apply for authority to offer new graduate programs; and h) grant of full autonomy for the accredited programs for the duration of accreditation, among others.

**Food and Drugs Authority, formerly known as BFAD or Bureau of Food and Drugs*





DLSU-D bags national title on Search for Most Sustainable and Eco-Friendly School

DLSU-D is named 2011 National Most Sustainable and Eco-Friendly School for the Tertiary level, besting 13 other higher education institutions vying for the national title. On behalf of the university, DLSU-D President Br. Gus Boquer FSC, EdD received the award during the ceremony held last Nov. 16 at SM North Edsa.

The awarding coincided with the celebration of November as the National Environmental Awareness Month as provided under Republic Act No. 9512, also known as the National Environmental Awareness and Education Act of 2008. The nationwide search aims to recognize educational institutions from elementary to college levels with the best sustainable and environment-friendly programs and activities. This is further the country's way of supporting the ASEAN Environmental Education Action Plan and the United Nations Decade of Education for Sustainable Development.

Now on its second run, the search was spearheaded by Department of Environment and Natural Resources (DENR) in cooperation with the Department of Education (DepEd), Commission on Higher Education (CHED), and SMART Communications. The Palawan State University was awarded second place in the tertiary level while Ateneo de Manila University came third.

Among the recently launched environmental campaigns and programs of DLSU-D, through its Environment and Resource Management and Campus Development Office and its partner units, are tree planting activities, solid waste management, carbon footprinting, *Ayaw ko ng Plastic!*, Environmental Thought for the Day, No Straw Fridays, *Simple Lang!*, among others.



ARPO is hailed Best National Public Employment Service Office

When it rains, it pours. This year, not only did the Alumni Relations and Placement Office (ARPO) bag “Regional Best Public Employment Service Office (PESO)” but the office was conferred the prestigious “National Best PESO” distinction during the 11th National PESO Congress held at the Waterfront Insular Hotel in Davao City.

ARPO bested 113 other PESOs in the Non-government Organizations/Schools, Universities, and Colleges category. Organized by the Department of Labor and Employment (DOLE) and PESO Philippines, Inc., the search aims to recognize the contribution of PESOs on employment facilitation programs and implementation of relevant initiatives for its constituents. ARPO prides itself as the only Lasallian school

recognized by the government as a PESO.

The team has also garnered awards such as the “Best Academe-Based PESO” in 2009, “Finalist in the National Best PESO” in 2010, and “Best Regional PESO” in 2010 and 2011. Nathaniel Golla, director of ARPO and concurrent UPESO Manager, was also adjudged “Outstanding PESO Manager” for 2011 by the Provincial Government of Cavite.

“This is an affirmation of the commitment of DLSU-D to support the agenda of the national government in ‘strengthening local employment, of solving the job-skills mismatch, and of pushing back unemployment’. We will continue to serve our fellow Filipinos and every Lasallian on their pursuit for better career opportunities

and quality way of life,” Golla shared. The ARPO director also praised the members of the team, Leo Manansala as coordinator of placement services and UPESO Deputy Manager and Menchie Peralta as office staff for working beyond the call of duty.

Among the projects of ARPO-UPESO which earned numerous citations for the university are the Alumni Portal, tracer study, scholarship endowment fund, annual job expo, career seminars, pre-employment services such as on-site application of NBI, SSS number, postal ID, cedula, and passport. Notably, the office opens the pre-employment services and the annual job expo to the external public in an effort to be of service to as many people as possible.

Contributor: Alumni Relations and Placement Office



“LLC is a model language center in the Philippines” -ETS



Educational Testing Service (ETS) has identified the Language Learning Center (LLC) as a model language center in the Philippines for the English language development of DLSU-D students. In an official correspondence of ETS to Dr. Olivia Legaspi, vice chancellor for Academics and Research, ETS Global Division Director John Kochanski writes:

“LLC’s strategic and pedagogical review on the findings and the significance it has placed on the use of TOEIC (Test of English for International Communication) tests is a true reflection of the university’s mission to enhance the learning and global competitiveness of its graduates.”

TOEIC results have been material to LLC towards establishing DLSU-D students’ critical correlates of English language proficiency. The results generated served as a key mechanism for grading students’ English language abilities and for designing appropriate intervention lessons for the module Communication in the Workplace Context for Graduates. LLC has also been tapped to be an official consultant of ETS in the Philippines beginning January, 2012.

LLC Director of Studies Christopher Gabriel and Programs and Communications Officer Alvin Nabayra are current materials developers for the National University of Singapore-TEMASEK Foundation project titled “Capability of English Language

Curriculum Developers for Professional Communication for University Faculty in ASEAN Universities.”

Gabriel and Nabayra, who hold international teaching certifications from the University of Cambridge, are involved in this three-year project which is a joint initiative between the National University of Singapore and TEMASEK Foundation (Singapore). It is participated in by several tertiary institutions from the Philippines, Vietnam, Indonesia, and Singapore. It aims to enhance the capabilities of English Language policy makers and university faculty to develop teaching materials that address current gaps in contextualizing the learning of English as a second or foreign language for professional communication in Southeast Asia.

Contributor: Language Learning Center



APLEC8 @ DLSU-D

The DLSU-D community welcomed the delegates of the 8th Asia-Pacific Lasallian Educators' Congress (APLEC 8) on Dec. 7. Themed "Living the Lasallian Values in the Asia-Pacific Region," the delegates visited various La Salle schools to see how the Lasallian values are imbibed in every community.





For their DLSU-D visit, the group interacted with the children in Bahay Pag-Asa by conducting a small get-together with the Lasallian Community Development Center team. This is to increase the delegates' awareness of the condition of children in conflict with the law. Moreover, it is in support of the Lasallian Guiding Principles on Social Development in increasing awareness and deeper understanding of social realities.





The delegates further took part in the visit to the Environment and Resource Management and Campus Development Office where they were briefed about the university's environmental efforts including solid waste management, carbon footprinting, and tree planting. The delegates also enjoyed tours of Museo De La Salle and DLSU-D Centennial Park-Botanical Garden. The Pacific-Asia Regional Conference Lasallian Women's Symposium was also held with Chairperson of the Organizing Committee Trish Carroll from Australia. To cap off the visit, the DLSU-D community prepared the Filipiniana Cultural Night and Dinner at Ugnayang La Salle.