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True blooded lasallians and fanatic can now avail of the University's novelty items, as the University opened its Animo Shop on September 27, 2012. Located at the University Food Square, the shop offers a variety of items which include jackets, shirts, caps, flash drives, bags and other La Salle merchandise. The shop operates from 8am to 6pm and is being managed by the University's Warehouse Department.



DLSU-D Administrators and Staff strike a pose after the ceremony.









DLSU-D celebrates Charter Day

The University marks its charter day celebration with a thanks-giving mass held at the University Chapel, September 27, 2012. Unlike past years' charter day celebrations, this year's event was made solemn as members of the faculty, staff, and students spent its lunch hour in a mass followed by a short parade.



City of Imus and DLSU-D bonds for scholarship



MOA SIGNING. DLSU-D Administrators (from left) Vice Chancellor for Academics and Research Olivia, Vice Chancellor for Mission, External Affairs and Advancement Myrna Ramos, City of Imus Honorable Mayor Emmanuel Maliksi and Honorable Vice Mayor Allan Ilano.

The continued support of different institutions truly help make the De La Salle University-Dasmarinas' scholarship program strengthen its goal of providing Lasallian education to underprivileged but deserving youth. Recently, the University signed a memorandum of agreement with the City of Imus .

Represented by Honorable Mayor Emmanuel Maliksi and Honorable Vice Mayor Allan Ilano, the City of Imus, believes that the status of education



system creates a great impact on the town's competitiveness and progress. The MOA states

that the University shall grant 50 percent discount on the matriculation fees which covers full tuition, miscellaneous and other fees as approved by the Commission on Higher Education(CHED), for each qualified scholar. The City will cover the remaining balance of each scholar's discounted matriculation fees. Effective on the 2nd semester of the current school year, the scholarship program is open to aspiring students who could meet the minimum requirements set by the school and are recommended by the said City.

DLSU-D VCMEAA shares expertise in Taiwan

Vice Chancellor for Mission, External Affairs and Advancement Myrna Ramos represented the university and Brother President Gus Boquer at the 20th Association of Southeast and East Asia Catholic Colleges and Universities Conference held at Wenzao Ursuline College of Languages, Kohsiung, Taiwan on August 22-25.

The conference, themed "Catholic Higher Education and Sustainability in the Modern World: From Service-Learning to Social Enterprise," paved way to the discussion of relevant topics including social entrepreneurship, Service Learning Programs (SLP) and empirical teaching experience.

The social entrepreneurship delved into the local social context via cooperation, collaboration



and communication with people. This includes microfinance thru lending capital to local partner communities for small scale business, and livelihood projects by teaching the local partners how to do small business through trainings in making rags, delicacies, among others. SLP, on the other hand, is involved with free tutorial

programs for slow learners, faculty volunteers for out-of-school youth or adults, and donation thru pledges. Finally, empirical teaching experience supports the social entrepreneurship and SLP by integrating the service learning programs in the curriculum, and sustainability of the SLP thru formulation of a long-term plan.

In related events, Dr. Ramos shared her expertise during the seminar on School Resource Mobilization at Fu Jen Catholic University in Taipei, Taiwan on August 21. On the same day, Dr. Ramos met with Dr. Charles Huang, a friend and major benefactor of the University where she formally invited Dr. Huang to serve as the guest speaker in the Success Stories Series slated on February 2013, during the Silver Jubilee Celebration of DLSU-D.