

# DLSU-D inaugurates world-class track oval

From a University that offers high class education is another world-class: the DLSU-D Track Oval.

The newly renovated rubberized track oval of DLSU-D was inaugurated last Jan. 24. One of the only three track ovals in Cavite, this 400 meter, 8-lane seamless rubberized track oval boasts of dimensions and surface properties that meet the standards set by the International Amateur Athletics Federation. In his message, DLSU-D President Br. Gus Boquer FSC, EdD shared the University's commitment to the world of sports and how he plans to further improve the sports facilities of DLSU-D. "An all-weather synthetic football field... a beach volleyball court and lawn tennis court is also set to be built in this complex. DLSU-D

welcomes everyone who would like to discover their potentials in the field of sports," says Br. Gus.

Congressman Elpidio "Pidi" Barzaga, representative of the Lone District of Dasmariñas, and Philip Ella Juico, former chairman of the Philippine Sports Commission, were also present to celebrate with DLSU-D. They expressed their appreciation and congratulated DLSU-D for yet another contribution to sports development and nation building. Cong. Barzaga further assured the DLSU-D community of the city's support to the University's current and future programs for Dasmariñas. The congressman thanked the University for sharing its facilities not only to the City of Dasmariñas but to the entire province of Cavite.





## ERMCDO opens new tree-planting site

The Environmental Resource Management Center and Campus Development Office (ERMCDO), in partnership with the Municipality of Noveleta and Pinag-isang Mangingisda ng Cavite, opened a new mangrove planting site in Noveleta. As Noveleta is considered highly vulnerable to flooding,

the University's tree-planting initiatives will help assist the municipality in mitigating flooding. This will further help promote sustainable fishing practices and create a platform for potential research activities in line with DLSU-D's Cavite Development Research Program.

Come March, almost 1,000 students taking up Ecology classes will hold a tree-planting activity in the new site. Offices, groups, and organizations interested in sponsoring mangrove tree-planting activities in the new site in Noveleta may coordinate with ERMCDO at local 3187.

## ARPO's gift to scholars

More scholars will enjoy Lasallian education as the Alumni Relations and Placement Office (ARPO) Scholarship Endowment Fund was formally turned over to the University in a ceremony held on Jan. 30 at the Alumni Conference Room.

ARPO was able to raise Php524,881.26 as of December 2013 through its various programs and activities. "This is not the end, this is just the beginning," shares ARPO Director Nathaniel Golla. The office is aiming to raise Php350,000.00 in its annual job expo scheduled in March.

Present to witness the ceremonial turnover of

the check were representatives from the Department of Labor and Employment (DOLE), one of the ardent partners of ARPO in scholarship and other placement related endeavours. Engr. Ignacio Sanqui, Jr., director II of the Cavite Provincial Office, DOLE Region

IV-A, and Labor Officer Vincent Martinez attended the ceremony on behalf of DOLE. In his response, Engr. Sanqui expressed the department's full support to ARPO's future programs as they continue to partner with DLSU-D in helping underprivileged students.



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#### The Younghusbands, Muros, and Ocampo

"Wow, these are really great facilities!" This is how James Younghusband described the sports facilities of DLSU-D during his brief message to the crowd. James and Phil Younghusband, founders of the Younghusband Football Academy and members of the Azkals Football Team, unveiled the symbolic marker together with University mascots Tala and Br. Jon Jon.

After the unveiling of the symbolic marker is the ceremonial run led by the Philippines' Long Jump Queen and Iron Lady Elma Muros-Posadas. She was joined by seven representatives from the various sectors of the University—faculty, staff, students, athletes, parents, alumni, and Brothers' community. In her talk, Muros inspired DLSU-D to produce the next Muros, De Vega, Younghusbands, and esteemed athletes that will bring pride to the country. DLSU-D alumnus and Kids Foundation

President Diether Ocampo fired the pistol that signalled the start of the run.

After the inaugural proper, the Younghusbands, together with Chelsea Football Club Soccer School Philippines, held a football clinic for the athletes and select members of DLSU-D.

#### Jubilee Track and Field Meet

The first ever event to be held in the newly renovated tracks is the Jubilee Track and Field Meet which was participated in by schools from Batangas, Laguna, and Cavite. The competing teams came from De La Salle Lipa, Emilio Aguinaldo College, Lyceum of the Philippines University-Batangas, University of Perpetual Help System-Dalta, Cavite State University-Main, and DLSU-D.

Hailed champion in the Men's Division is the DLSU-D team, winning 15 gold, 10 silver, and four bronze

medals. Following second and third, respectively, are LPU-Batangas and EAC. Cavite State University dominated the Women's Division with 11 gold, four silver, and one bronze medals. Running second and third are LPU-Batangas and DLSL, respectively.

The DLSU-D Jubilee Track and Field Meet is part of the University's celebration of its 25<sup>th</sup> year as a Lasallian school and 35<sup>th</sup> year as a higher education institution. The DLSU-D track oval is open not just for the athletic ones, but to the fitness buffs as well who simply wish to enjoy a good run.

Like in the past years, the track oval will once again become venue of well-anticipated sports events and competitions in the region, or maybe even in the country. More than that, in the newly renovated tracks is where bigger and bolder endeavours of the Lasallian community will happen.



# Strengthening Lasallian bond: Jubilee year's excitement continues

As the University continues celebrating its silver jubilee year, excitement fills the campus as different offices and colleges continue holding various events for the DLSU-D community, partners, and supporters. Among the highlights are events that promote bonding among Lasallians.

## The Jubilee Climb

Recently, the Environmental Resource Management Center and Campus Development Office (ERMCDO) gathered mountain-loving Lasallians to a breathtaking climb at Mt. Pico de Loro, Nasugbu Batangas. Dubbed Jubilee Climb, the project aims to make a summit attempt and visit other tourist spots within the area, provide an exposure and educational trip for the different sectors of the University, and serve as a venue for other environment-related activities and biodiversity knowledge enhancement.

According to ERMCDO coordinator and one of DLSU-D's experienced and pioneer mountaineers, Gerard 'Sir Dok' Natividad, it is high time to celebrate DLSU-D's Jubilee year with the nature since the University has been in the forefront of biodiversity initiatives in the province of Cavite. The climb is considered as one among the "firsts" from the University as DLSU-D is the



first La Salle school to include mountain climbing as part of its founding anniversary celebration. Further, the Jubilee Climb project gave participants a treasured memoir of the glory and sacrifice of climbing Pico de Loro. "As much as we remember the curses and laughter in each step, we took nothing but pictures, left nothing but footprints, and we killed nothing but time," shared Frederick Agustin, the "Amazing Raise" biker who also joined the Jubilee Climb.

## Bonding at the campus

Meanwhile, the campus served as a bonding place for Lasallians and their families and friends as the Lasallian Community Development Center (LCDC) held TAKATAK 2013: The Jubilee Run (Takbo para sa Kalikasan, Takbo para sa Kabataan) on Feb. 10.

The race categories were 1k for twelve years old and below; 1k for parent and child; 3k, and 5k.

After the race, the participants were treated to a boodle fight lunch dubbed FaMEALy Salu-salo, at the MTH covered court.

## Reminsing the past 50 years

The University reunited the past with the present when the Aklatang Emilio Aguinaldo, Museo De La Salle, in coordination with the Diocese of Imus, held an exhibit that featured the history of Imus. Displayed at the AEA Gallery, the pieces presented evolution of the diocese for the past fifty years. Aside from being part of the Jubilee year activities, the exhibit is also part of Br. Gus Boquer FSC's 14-point agenda,

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specifically Agendum number 13, which states that support for the church and the Diocese of Imus shall be undertaken actively by the two institutions (DLSU-D and DLSHSI).

## A night of music with Juan True Love

DLSU-D indeed touches hearts, especially this Love month, as the University staged My Juan True Love on Feb. 9 at Ugnayang La Salle. The concert featured the Asia's Queen of Songs Pilita Corrales, The Filipino Tenors, and other home grown artists.

During the concert, couples from all sectors of the academic community which include faculty, staff, students and other Lasallian friends and supporters were serenaded by Pilita with her classics as she went down from the stage and enjoined couples to sing with her.

According to Marco Polo, University Advancement Office director, the concert was worth watching since it is for a good cause and Pilita Corrales is a total performer. "She's good in playing with her audience," he furthered.

The dinner concert is the first Valentines' concert catered to couples of the academic community. According to Allan Rosarda, LCDC faculty and committee head of the event, staging the concert was really a big challenge for the group. "This kind of concert is really a

big task, we need to adapt with all the changes in schedule, revise the collaterals and all that, but all the hardships paid off. The concert was successful, so to speak," he shares.

Organized by LCDC and the Marketing Communication Office, the dinner concert aims to raise funds for Bahay Pag-asa, shelter for Children in Conflict with the Law, and to augment funds for LCDC's projects and outreach activities.

Photos of the Jubilee events can be accessed at [www.dlsud.edu.ph/mco](http://www.dlsud.edu.ph/mco).



## NCNU visits DLSU-D

As part of the memorandum of agreement between DLSU-D and National Chi Nan University (NCNU), students from the latter visited the University last Jan. 31.

Headed by Sr. Bernadette Chen, SSS, faculty of NCNU Department of Social Work and Social Policy, the delegates from Taiwan were given an overview of DLSU-D. The overview was facilitated by Dr. Fannie Cuyos, dean of the College of Education and Graduate Studies. The group was also given a virtual tour of the Cavite history conducted by Cavite Studies Center Director Teresita Unabia. Accompanied by University Linkages Office coordinator Mary Grace Safflor, the group headed to the University chapel, Aklatang Emilio Aguinaldo, Museo De La Salle and Retreat and Conference Center (RCC) and Events Center. They also had a meaningful interaction with the Balik-Aral students at RCC and with the residents of Bahay Pag-asa.

Signed in 2011, the MOA stated the two universities will collaborate through visits by exchange of graduate and undergraduate students for study and research, faculty and staff for research and instructions, exchange of information through possible academic materials and joint research and other academic activities.



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## Dreaming: Past, Present, and Future



*"It is in your dream that you will project your future. [Dream] will help us to develop ourselves even professionally."*

This was the message of Br. Brendan Madden FSC of St. Mary's College of California during his talk titled "Dreaming: Past, Present, and Future" last Jan. 25 at the Centennial Hall.

Br. Brendan shared that people must focus on their

dream as this is God's way of communicating to human. It tells us to do and solve things morally and psychologically right. Dream, as it was highlighted in the seminar, is God's forgotten language to man, a way of listening to God.

Organized by the University Lasallian Family Office and Campus Ministry Office, the seminar was attended by representatives from faculty, staff, and students.

# Museo welcomes ABAC reps' spouses

Museo De La Salle (MDLS) has been one of the frequently visited spots in the campus, especially guests from Asian countries and reputable institutions in the country. Recently, spouses of the APEC Business Advisory Council (ABAC) visited MDLS, Jan. 22. Headed by Grace Tan Caktiong (wife of Tony Tan Caktiong of Jollibee Food Corp.), the group visited several historical and cultural landmarks in the country, including MDLS, the 19th century lifestyle museum in the campus.

During the visit, the ladies were entertained by various presentations from DLSU-D Chorale, Filipiniana Dance Company, and Teatro Lasalliana, among other performing groups. The guests also attended a lecture-demo by Chaco Molina of Fundacion Santiago on basket and cloth weaving, and jewelry making; and a food demonstration by Food journalist, culinary researcher, and Filipino food promoter Nancy Reyes-Lumen. The Museo De La Salle tour was conducted by guest curator Ramon Villegas, a foremost antique collector and historian."

## MKA studes win nat'l marketing tilt

Senior Marketing and Advertising students of DLSU-D won 1<sup>st</sup> place in the 2013 Annual National Marketing Competition's Creative Marketing Category for Hawk Bags. Organized by the Philippine Junior Marketing Association, the awarding of winners was held at the SMX Convention Center, Jan. 26.

Members of the winning team were Janine Vicente, Anna Bee Masculino, Jasmine Layugan, Raphael Mendoza, Nica Llamera, and Jill Gonzales. The video, funny in its own right, follows the story of a student who wanted to buy a new Hawk bag. Because his old Hawk bag is still in good condition, his mother refused to buy him a new one unless the old bag is "destroyed or lost." And so his journey to disposing the old bag begins. "We decided to use



humor because...Hawk bag's target audience for the video are Filipino, who,[as] the world knows, [are] happy, fun loving people," explains Vicente of their inspiration behind the video.

University of the East-Manila and

Colegio de San Juan de Letran placed 2<sup>nd</sup> and 3<sup>rd</sup>, respectively in the competition. The winning entry may be viewed in Youtube by searching ANMAC's Creative Marketing Category (Hawk Bag) "De La Salle University-Dasmariñas."



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