

Engineering grad is 7th place in mechanical engineering board exams

Engr. Stephen John Verceles, a graduate of BS Mechanical Engineering Batch 2012, ranked 7th in the March 2013 Mechanical Engineering Board Exams. Engr. Verceles received a rating of 90 percent in the said licensure. According to the results released by the Professional Regulations Commission, only 717 passed the board exam out of the 1,309 examinees that took the test last March 23 to 24, 2013.

Joining Engr. Verceles in the list of new Lasallian engineers from DLSU-D are Engr. Jonathan Marasigan and Engr. Brian Joseph Somes, giving DLSU-D a 100 percent passing rate in the recently concluded board exam.

In related events, three DLSU-D alumni were among the 949 successful examinees out of the 5,343 hopefuls that took the 2012 Bar exam. They are Atty. Jerry Digo, AB Political Science '08; Atty. Kristine Jane Perdito, AB Philosophy '07; and Atty. Marc Roby de Chavez, AB Political Science '07. The Bar exam was held in October 2012 and the results were released last March 2013.



Engr. Verceles



Engr. Marasigan



Engr. Somes

MKA grad is 6th place in Marketing Certification Exam

Jelyn Breis, a recent graduate of BSBA major in Marketing and Advertising Management (MKA), placed 6th in the Registered Marketing Professional (RMP) Certification Examination 2012-2013. The exam is given by the Junior Achievement of the Philippines (JAPI) with Chartered Association of Marketing and Business Professionals.

RMP is a certification examination given to Marketing Management students nationwide who are about to enter the job market. The exam aims to evaluate the students' competencies in the areas of brand management, sales management, marketing management, e-marketing, services marketing, and advertising management.

Other MKA students who passed the certification are: Maria Katrina Bianca Avecilla, Francoislito Awitan, Kate Ericka Bico, Grace Shell Camacho, Agatha Faye Castillejo, Nikola dela Cruz, Hazel Diloy, Roniello Evia, Jr., Patricia Joy Flores,

Rey, Lister Juarez, Ernessa Lat, Jasmine Layugan, Abigail Marcelo, Marie Franz Sulit, Janine Micah Vicente, and John Michael Zaldua.

The oath taking of the most recent registered professionals was held at the Philippine Trade Training Center, April 9.

Further, DLSU-D ranked second among the universities with the most number of students who passed the said certification.

Meanwhile, two MKA students were conferred the prestigious JAPI Leadership Award during the same event. Jomar Tito and Janine Vicente were given the award for their exemplary performance in academics and co-curricular activities. Tito is the current national president of Junior Achievement Society (JAMS) while Vicente is the vice president for internal affairs of JAMS and a *Yabang Pinoy* advocate and volunteer.



MKA students bag grand prize in 2013 ANMAC

Once again, Marketing and Advertising students bagged the grand prize in the Annual National Marketing Competition (ANMAC)-Customer Relationship Category. The competition was organized by the Philippine Junior Marketing

Association and was held at San Juan de Letran, Intramuros last March 15. Competing teams were tasked to come up with a marketing plan for Hawk bags to strengthen its customer relationship. The winning team from DLSU-D

were composed of Lacy Ann Magbitang, Bhernalee Roquero, and Phoebe Ann Samudio. Another group of MKA students were previously hailed as grand winners in ANMAC's creative marketing category held last January.

CAD faculty is PACE president, KBP Golden Dove Awards juror

Communication Arts Department faculty and University Advancement Office Director Marco Polo was recently elected as president of the Philippine Association of Communication Educators, Foundation, Inc. (PACE) during its national assembly held at the Trinity University of Asia in Quezon City.

Polo will serve for two school years, school year 2013/14 to school year 2014/15. Under Polo's leadership, PACE officers and board of trustees will focus on amending the PACE constitution to reflect the realities of the times, enlarging its individual and institutional membership base, providing more professional training and development, enhancing its partnerships with various organizations, and securing funding support for the operations of the organization.

PACE is the oldest and largest professional organization of communication educators in the country. It is a non-stock, non-profit organization of professionals

in communication education and media practice. It is committed to pursuing excellence in communication education and ethical practice in the profession. It initiates and participates in the review and formulation of policies and standards for communication and information education in the country.

Polo previously served as PACE's trustee and public relations officer.

Further, Polo was tapped as one of the board of judges that selected the winners of the recently concluded 21st Kapisanan ng mga Brodkaster ng Pilipinas (KBP) Golden Dove Awards.

The KBP Golden Dove recognizes outstanding achievements of individual members, programs, and stations of KBP in various television and radio categories. The winners are evaluated and selected by an independent jury composed of representatives from various social

sectors—youth, academe, religious groups, advertisers, and government.

According to Polo, there are two stages in the screening and selection process of the winners. First, individual jurors evaluate all entries assigned to them. After the screening, a smaller group of jurors selects the top three choices per category. The tabulation of winners is done by an independent auditing firm and is only revealed on the awards night.

The awards night was held on April 26 at the Star Theater, Star City Complex, Pasay City. A total of 57 awards were given in this year's Golden Dove Awards.

This is the second time that Polo has been part of the board of judges. KBP is the largest and oldest professional organization of broadcast practitioners in the country.

PACE President Marco Polo (middle, in white) with fellow PACE officers at DLSU-D's Centennial Hall.



LLD faculty present papers in the US

Languages and Literature Department faculty members presented papers in the International Journal of Arts and Sciences Conference held at University of Las Vegas, Nevada last March 18 to 22.

The papers presented were: “Exploring Multimodal Representations of Racial Identities in Selected Children

Story Books Published in the Philippines” by Ernesto Ramos, Jr.; “Selected Police Investigators’ Difficulties Encountered in Writing Law Enforcement Reports: A Basis for Designing an English Writing Course” by Dr. Teresita Pareja; and “Graduate Studies Attrition: Implications for Teaching the Language of Research” by Dr. Merlyn Lee.

DLSU-D offers creative courses

For this summer, three colleges of the university, the College of Tourism and Hospitality Management (CTHM), College of Liberal Arts and Communication (CLAC), and the College of Education (CoEd) are offering various creative programs for interested participants.

Among the creative courses offered by CTHM are tour guiding, culinary techniques for household food preparation, and baking.

On the other hand, CLAC introduced the following courses: Certificate in Community Development, intensive grammar review, Certificate in Local Capacity and Good Governance, and *Sertipiko sa Pagtuturo ng/sa Filipino*.

Recognized as a Center of Excellence in Teacher Education Program and Center of Training Institution by the Commission on Higher Education and Department of Education, CoEd shares its expertise by offering Certificate in Teaching Early Childhood Learners (Level 1 - Basic Course and Level 2 - Advanced Course). These are short-term courses on specialized topics and concentrated coursework in teaching early childhood learners. Also, CoEd’s Religious Education Department (REEd) started offering Certificate in Teaching Religious Education with a seminar-workshop on *Verbum Domini*, which is translated as “the word of the Lord.” The certificate course started in April 2012 and will culminate in May. Among other courses taken by

the enrollees are Jesus Christ: Life and Teachings; Methodology in Catechesis; and Seminar Workshop on Lesson Planning and Evaluation, among others.

Meanwhile, the Physical Education Department is offering courses perfect for the summer break: the Summer Sports Clinic. The sports clinic is open to both young and grown-ups who want to learn the basics of swimming, karate-do, and aero jam.

Interested participants or groups may coordinate with CTHM Dean’s Office at local 3089; CLAC Dean’s Office at local 3072; PE Department at local 3125; REED at local 3112; and CoEd Dean’s Office at local 3143.



CEAT assoc dean presents paper in int'l conference

Engr. Philip Ermita, associate dean of the College of Engineering, Architecture, and Technology, presented his paper in the 3rd International Conference in Production and Industrial Engineering. The conference was held in Dr. B R Ambedkar National Institute of Technology in Jalandhar, Punjab, India, March 28 to 31.

Engr. Ermita's paper is titled "Reduction of Defects Using Taguchi Analysis and Fractional Factorial Design with Foldover Analysis."

He is among the selected 150 presenters whose papers will be forwarded to reputed journals for publication in special issues such as International Journal of Machining and Machinability of Materials (Inderscience Publications), Global Journal of Flexible Systems Management (Springer Publications), International Journal of Quality and Reliability Management (Emerald Publications), and Journal of Manufacturing Technology Management (Emerald Publications).



PolSci studes win nat'l prize

DLSU-D's senior AB Political Science students Arisa Mary Bajana and Mark Benronnerry Arevada placed 6th and 8th, respectively, in the recently concluded Search for the Top Ten Outstanding Political Science Students of the Philippines 2013. The awarding was held at the 5th Annual

National Convention of the Political Science Students' Association of the Philippines, Incorporated (PSSAP, Inc.) hosted by the University of Northern Philippines in Vigan City, Ilocos Sur.

This year's theme was "Heritage and Politics: Advancing Synergistic Actions

towards Cultural Heritage Preservation through Political Mobilization."

Bajana and Arevada bested hundreds of political science students in the country as they were evaluated on the bases of their accomplishments and potentials as social catalysts.

BeSD is now Psychology Department

In a letter dated April 4, 2013, CLAC Dean Christian George Francisco, PhD officially announced that the Behavioral Sciences Department will be called Psychology Department

(PsyD) effective June 2013. With the renaming comes more aggressive endeavors and development for the department as it gears for its application for Center of Excellence for the Psychology Program.

Fighting the battle against carbon emissions: ERMCDO boosts environmental efforts

There is no resting on its laurels for the Environmental Resource Management and Campus Development Office (ERMCDO) even after the national awards and recognitions it has received for its environmental efforts. If anything, these accolades only spurred the team to become more aggressive in fighting the battle against climate change.

Just recently, two solar lamp posts were installed at the University Grandstand as part of its award-winning campaign *Black Out. Green In: Project Carbon Neutral*. The solar lamp posts utilize energy coming from batteries which are charged by sunlight, therefore producing zero carbon footprint. ERMCDO envisions the University Sports Complex as a venue where sustainable energy practices are showcased.

Also reducing the University's carbon footprint is the replacement of 567 fluorescent lamps to LED, saving the University at least Php70,000.00 per month of energy cost. Gradually, all the fluorescent lamps in the campus will be replaced with LED.

For the school year 2012-2013, the DLSU-D community planted 44,354 trees in the three major planting sites DLSU-D has adopted: Lian, Batangas

(mangroves), Mt. Palay-Palay (land-based plants), and Noveleta, Cavite (mangroves). This feat was made possible through the pooled efforts of 3,750 volunteers from the different sectors of the University, community partners, and ERMCDO. More tree-planting sites will be adopted by DLSU-D in the upcoming school year, especially in Cavite where the lowland areas are the ones that will be highly affected by climate change.

Aside from tree-planting activities, ERMCDO established the DLSU-D Seedling Bank and Nursery of Philippine Native Trees. This seedling bank aims to promote the proliferation of Philippine hardwood and fruit-bearing trees, provide a source of seedlings for tree-planting activities, and reduce the University's carbon footprint.

Quite a number of academic institutions and local government units benchmark at DLSU-D for insights on the University's successful environmental management programs. Among these are La Salle Green Hills, De La Salle Santiago Zobel, Camarines Sur Polytechnic College, Tarlac State University, and various barangays from the cities of Dasmariñas and Bacoor, Cavite. If there are circumstances where there is safety

in numbers, fighting the battle against climate change is one of them. This is why ERMCDO is more than willing to share its expertise and experience on environmental management to interested groups.

Did you know

At present, 56 percent of the University waste is recycled

and composted.

Waste segregation takes place at the Ecology Center of ERMCDO.





DLSU-D signs MOA with Thai university

DLSU-D, through its University Linkages Office, signed a memorandum of agreement with Rajamangala University of Technology Thanyaburi (RMUTT) last March 2013.

Through this forged partnership, four exchange students from RMUTT will study at DLSU-D from September to December 2013. The exchange

students will take courses parallel to the ones included in their respective curriculums back in RMUTT.

Three BA English for International Communication students will take cross cultural communication and developmental communication under CLAC while the exchange student taking up BA International Business Administration will take human resource management, production

management, and purchasing material management under CBAA.

Apart from the student exchange program, other inclusions in the agreement are: faculty exchange program and visits for research, teaching, and discussions; exchange of library materials, research journals, among others; and joint research activities.



Towards Peaceful Elections. Manila Archbishop Luis Antonio Cardinal Tagle visited DLSU-D to lead the prayer and recollection for candidates and sectoral representatives held on April 9 at Our Lady of the Holy Rosary Chapel.

The gathering was organized by Cavite People's Advocacy for Good Governance in coordination with the Lasallian Community Development Center.

His Eminence was a member of DLSU-D's Board of Trustees when he was still the Bishop of Imus, Cavite.



Exploring endless options: The Academy of Continuing Education

There are a number of former DLSU-D students who were just a few units from earning their undergraduate degree but, for some reason, had to put studying on hold. It could be because of a work opportunity in show business, call center, or abroad; or a student's family had to immediately move to another country. Whatever the reason, going back to school full-time is just not an option for these students.

In response to these Lasallians' needs, DLSU-D opens its Academy of Continuing Education (ACE). ACE offers online courses that will cater to former students of the University who wish to further their studies and finally

earn their undergraduate degree. No matter what the course/program, former students are eligible to enrol as long as the student has only 15 units or fewer left until the completion of the degree.

The online courses will utilize modules designed by experts in their respective fields. The students of the online courses will interact with their facilitators using DLSU-D Schoolbook, the University's virtual learning environment tool.

Online classes will start in June 2013.

For further details and inquiries, e-mail the university registrar, Marialita Esberto, at mlesberto@dlsud.edu.ph or call

+632.844.7831 and +6346.481.1900 locals 3025 and 3027.

In the near future, DLSU-D ACE will start offering certificate courses for professionals seeking professional advancement or continuing education and programs for lifelong learners.

ACE will offer a wide range of options such as language proficiency certifications (IELTS, TOEFL, etc.), online review for government and professional certification examinations, early childhood education for parents and caregivers, travel photography, and basic website creation and development, among many others.



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