## CBAA faculty visit NIDA in Thailand

College of Business Administration and Accountancy OIC-Dean Sancho Castro and Graduate Studies in Business Director Dr. Jacqueline Morta were invited by the Graduate School in Applied Statistics of the National Institute of Development Administration (NIDA) in Bangkok, Thailand to discuss the possibility of having a dual degree program coadministered by the two schools.

The proposed program will allow Thai, as well as, Filipino students to earn two degrees, namely, Master of Business Administration and Master of Science in Logistics Management with courses to be administered in both countries.



### Polo shares state of PHL communication

## education in Asian forum

With the transition to K-12 and the commencement of ASEAN Integration, communication and journalism education is at a crossroads in the Philippines, and as such, schools, scholars and educators in the country are faced by both challenges and opportunities. This was the main point emphasized by DLSU-D's Communication and Journalism Department faculty and Philippine Association of Communication Educators (PACE) President Marco Polo during the Asian Communication and Journalism Societies Forum held from August 21 to 23 in Daejeon City and Seoul City, South Korea.

The forum, organized by the Korean Society for Communication and Journalism, was attended by 50 delegates coming from organizations and institutions that

offer communication and journalism programs from the following countries/territories: Philippines, South Korea, Japan, China, Hong Kong, Cambodia, Thailand, Indonesia, Sri Lanka, India and Singapore. International Communication Association President and former Asian Media Information Center Chairman Dr. Ang Peng Hwa was also in attendance.

Polo represented the Philippines together with officers of the Association of Development Communication Educators and Practitioners-Philippines namely Dr. Rotacio Gravoso and Dr. Pamela Custodio.

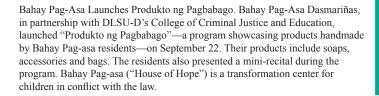
In his presentation, Polo also discussed the state of research productivity of communication scholars. Though publication in international referred journal remains low, there is an increased interest in organizing local and international research conferences in recent years. This will hopefully result in renewed interest in the conduct of research and eventually in the publication of these researches in reputable journals and other scientific publications.

Polo also discussed possible modalities for collaboration with the various associations and institutions present at the forum. A memorandum of agreement (MOA) for a practicum program for DLSU-D's CTHM (College of Tourism and Hospitality Management) students had been signed between DLSU-D and Crimson Hotels and Resorts, July 22 at DLSU-D's Hotel Rafael. In photo are (from left) HRM Department Chair Wiziel Napod, Executive Chef Martin Bower, HR Director Thesa Villanueva, and Crimson Hotels and Resorts Training Manager Leslee Natividad.











CTHM has signed a memorandum of agreement with Courage Asia to host the Cavite leg of Dine Philippines, the longest running food business and tourism industry caravan in the country.

In photo at the MOA signing are (from left) CTHM Dean Rowell Paras, Courage Asia President/Chief Executive Officer Adolf Aran Jr., and CTHM's HRM Department Chair Wiziel Napod.



## DLSU-DASMARIÑAS GAWAD CAVITEÑO

Isang Parangal para sa mga Natatanging Caviteño

# Panawagan para sampar Nominado!

- -Gawad Bayani
- -Natatanging Caviteño sa Larangan ng Kooperatiba
- -Natatanging Caviteño sa Larangan ng Negosyo
- -Natatanging Caviteño sa Larangan ng Kalikasan
- -Natatanging Caviteño sa Larangan ng Boluntaryong Paglilingkod
- -Natatanging Caviteño sa Larangan ng Pagtuturo
- -Natatanging Pulis ng Cavite

#### **MGA GABAY SA PAGPILI**

- -Isumite ang sinagutang pormularyo ng nominasyon kasama ang mga kailangang dokumento sa tanggapan ng Pangalawang Tsanselor sa Misyon, Gawaing Panlabas at Pagpapaunlad bago o sa Nobyembre 30, 2016.
  -Ang mga nominado ay pipiliin ng Komite mula sa DLSU-D Gawad Caviteño mula Disyembre 1 hanggang 30 2016.
- Ipapaskil sa Enero 28, 2017 ang mga pinal na kalahok at ang iskedyul ng isasagawang panayam.
- -Ang paggawad ay isasagawa sa Pebrero 28, 2017 kasabay sa pagdiriwang ng Lasallian Days Festival 2017

Ang pamantayan at pormularyo ng nominasyon ay makukuha sa www.dlsud.edu.ph

Para sa mga karagdagang impormasyon, makipag-ugnayan sa:

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