

# Effective Job Hunting Tips

Looking for a full-time job and or a side hustle during the pandemic is pretty tough. While it may be difficult, it is not completely hopeless.

You can still earn a few extra bucks and capitalize on your strengths despite the difficult situation. Just check out the following tips from the Alumni Relations and Placement Office (ARPO).



## Market yourself the right way

While the use of social media has become prevalent, creating and maintaining a good digital footprint can make or break applicants' or even employees' futures in an organization. Be careful about what you post on the net. Rather than use your social media to rant publicly, use it to showcase your talents.



## Be careful where to apply

The increasing number of job search/matching websites can be a plus factor. However, applicants must be extra cautious not to become victims of illegal recruitment or data hackers. Check on the background of the company you are applying for and look for feedback from previous employees.



## Beef up your communication skills

Job interviews (which are usually done now online) can be also challenging. Extra effort must be exerted in order for the applicant to express himself and impress the hiring representatives. A higher level of communication skills is needed.



## Be competitive

For some industries (like tourism) which have been greatly affected by the pandemic quarantines, low job opportunities are expected. Thus, competition is tougher. Applicants need to do something to improve their skills. Consider other industries while trying to surpass the challenges of the pandemic.

